



2008 Annual Report

**The used bikes
we ship
South make
a world
of difference!**



President's message

As I began drafting this message and reflecting on all of the progress that Cyclo Nord-Sud has made over the past year, I was filled with pride, joy and appreciation. Indeed, guided by its special and unique mission, Cyclo Nord-Sud reached new heights in 2008. Its activities and events built capacity and community and were filled with meaning, and promise for a better future.

Most moving among the year's highlights was the shipment, on September 7, of the 25,000th Cyclo Nord-Sud bicycle. This bike, which had belonged to cycling and environmental activist Claire Morissette -- Cyclo Nord-Sud founder and guiding spirit -- was donated to a Cape Haitien nurse, where it continues to serve as a tool for sustainable human development.

The year 2008 was also rich in recognitions of all types. First, Cyclo Nord-Sud's coordinator Jennifer Crawford won first Canadian prize in the Yves Rocher Foundation's Women of the Earth contest. How fitting, given that the promotion of women has always been part of Cyclo Nord-Sud's social justice vision. Subsequently, Cyclo Nord-Sud was awarded the Inspiration Prize by Montreal's Community Economic Development Corporations. This prize, awarded to innovative enterprises, helped draw attention to the international, social and environmental vision that guides Cyclo Nord-Sud.

Cyclo Nord-Sud recovered from the financial difficulties it experienced in 2007 and undertook a major new initiative designed to assure its financial stability over the long term: the drafting of a 5-year plan in consultation with an organizational development consulting firm. The members of Cyclo Nord-Sud's Board, its employees and many of its volunteers were actively involved in this undertaking. The plan, adopted in April 2009, included the following elements: maintaining collection and shipment activities at the 2008 level; deepening relationships with allied organizations; sustaining our existing network of contacts; intensifying the search for new members and donors; and designing a long-term communications strategy, including evolution of Cyclo Nord-Sud's logo and corporate identity.

Of course, these efforts will require the financial support of partners and funders who share our organization's social and environmental values and who recognize the relevance and the innovative character of Cyclo Nord-Sud's activities. Ensuring financial stability remains a central concern, as it enables the organization not only to improve the quality of its work, but to offer a rewarding work environment and personal development opportunities for employees, volunteers and partners alike. Indeed, the goal of sustainability underlies all of our development initiatives.

In all that we do, we never lose track of what motivates us! In countries like Togo, Haiti, El Salvador or Cuba, where Cyclo Nord-Sud has established partnerships, the bicycle is a motor of sustainable economic and social development. A bicycle in a developing country can enable a young girl to attend school, a family to sell its surplus farm products at the market, or a rural doctor to arrive at the bedside of a patient before it is too late. In this way, a used bike put out for collection or cluttering a basement somewhere in Quebec is reborn in the hands of our partners in the South. You can even see appearing on the streets for the first time cargo-bikes, taxi-bikes and bicycle-ambulances!

I want to emphasize, in closing, the contribution of Jennifer Crawford, a well-loved employee, who leaves Cyclo Nord-Sud for the countryside and new challenges. Over a period of several very productive years, she embodied the culture of Cyclo Nord-Sud. I would like to also take this opportunity to thank Valérie Marier and Nathalie Brière for all of the good work they did as Interim Coordinator and Secretary-Bookkeeper, respectively; Marie-Andrée Payeur for the growing visibility and presence of Cyclo Nord-Sud on the Quebec scene; Gerardo Frankenberger and David Chaumel for the enhanced North-South partnerships and our efficient bicycle collection program. On a daily basis, your exceptional work, your creativity, your new ideas and your dedication support the mission of Cyclo Nord-Sud. I would also like to welcome our new employees, Glenn Rubenstein, Development Coordinator, and Sylvie St-Amand, Secretary-Bookkeeper.

Finally, I thank from the bottom of my heart all those who contribute bicycles, organize bike collections, volunteer their time and/or join as members of Cyclo Nord-Sud. Your support and your wonderful energy keep the wheels spinning at Cyclo Nord-Sud, so that together we can build a more just, unified and greener world.



Catherine Gingras, président

Results and partnerships

National Environmental Organization

Développement durable,
Environnement
et Parcs

Québec

For the second year in a row, Cyclo Nord-Sud was recognized by the Ministère du Développement durable, Environnement et Parcs as a national environmental organization. Cyclo Nord-Sud qualifies for this recognition, and the grant funding that accompanies it, thanks to the active engagement of citizens on behalf of the organization's sustainability mission and to the presence of dues-paying members in all of Quebec's regions.

Inspiration Award



Quebec's Community Economic Development Corporations (CDEC) join together each year to honour social enterprises that distinguish themselves by their accomplishments, their impact and their community-based activities.

Cyclo Nord-Sud was among the organizations so honoured this year, receiving the Inspiration Prize for Montreal's Centre-North territory. Surrounded by elected officials from all three levels of government who reiterated their support and admiration for Cyclo Nord-Sud's mission, Marie-Andrée Payeur received the award in the name of the Board of Directors and the entire Cyclo Nord-Sud team.

Women of the Earth Award

Jennifer Crawford won first Canadian prize in the Yves Rocher Foundation's Women of the Earth contest. Cyclo Nord-Sud Coordinator for the past four years, Jennifer's extraordinary work and dedication were recognized during a ceremony held in honour of Earth Day.

Cyclo Nord-Sud in numbers

Budget

296 222 \$

Self-financing

47 %

Grants

Québec 25 %

Montreal 1 %

Contributions

27 %

Permanent staff

5

Members

352

2008 Highlights

4531 bicycles shipped

56 bike collection campaigns in as many municipalities

60 % of campaigns in **school settings** involved **12-17 year olds**

67 % : of **collections repeated**

New partners and organizers:

The Terry Fox and Ste-Béatrice de **Laval-Vimont** elementary schools, Grande-Rivière High School in **Aylmer**, The residents of the **Maria region in Gaspésie**, The **Sutton School**, the City of **Saint-Sauveur**, the music and dance school Corps et Âme en mouvement of **Longueuil**, the **Westmount Healthy City Project**, the Vélo Club de **Saint-Hyacinthe**, the du Parc YMCA in **Montréal**.

3346 bikes received at **collection sites**

621 bikes received at the **Montreal warehouse**

Volunteering :

600 volunteers contributing the equivalent of

33 856 \$ (at minimum hourly wage)

10 containers sent South

Value of bikes and bike parts sent South: : **225 004 \$**

Partner countries : Mali, Cuba, Bénin, Nicaragua, Togo, Ghana, Haïti, El Salvador.

New Southern partners :

Centro Salvadoreño de Tecnología Apropiada (CESTA) / Friends of the Earth **EL SALVADOR** and the Centre de formation professionnelle de Koudougou in **MALI**, through *Éducation Internationale* and the *Commission scolaire des Bois-Francis*.

New financial partners :

Stephen R. Bronfman Foundation, Caisse d'économie solidaire Desjardins, La Siembra Co-operative / Cocoa Camino, Du-moulin Bicyclettes, La Voie Libre / Right to Move.

352 dues-paying members

First **Montreal Artistic Bike Show** at the Cyclo Nord-Sud warehouse: more than **500** visitors

Fundraiser at Club Soda with spokesperson

Boucar Diouf and a dozen artist-supporters



Organization and community

Mission and membership

Cyclo Nord-Sud promotes sustainable development based upon respect for the biosphere and its inhabitants. Our actions and education tools are part of a broader vision encompassing non-motorized transportation and the principals of re-use of resources, social justice, fair trade, women's empowerment and international solidarity.

Cyclo Nord-Sud collects used bicycles (as well as bike parts, tools and accessories) in order to ship them to poor communities in developing countries where they become a very useful means of transportation, and in many cases, a way to generate additional income – to fight against poverty.

The organization functions according to generally accepted democratic principles as practiced by most non-profits. The Annual General Meeting was held on May 27, 2008. As of the end of the year, Cyclo Nord-Sud had 352 members from throughout the province of Quebec!

2008 Board of Directors

Honorary Chair: David Suzuki, internationally renowned scientist, environmentalist and communicator

President:

Catherine Gingras, Development Officer, ARO International

Secretary-Treasurer: France Lebeau, freelance translator

Board Members:

Elaine Farwell, freelancer

Richard Dugas, community entrepreneur, Komun Bicycle

Micheline Corbeil, teacher

Pierre Morissette, accountant

Sylvain Guernon, lawyer

Francis Malette, bicycle mechanic

and energy efficiency consultant

Xavier Ovando, owner, Atelier Roue Libre

2008 Employees

Nathalie Brière, Administrative Assistant

David Chaumel, Logistics

Jennifer Crawford, Administration and Development

Gerardo Frankenberger, Logistics

Valérie Marier, Interim Administrator and Developer

Marie-Andrée Payeur, Communications

Our Networks

Association québécoise des organismes de coopération internationale (AQOCI)

Conseil régional de l'environnement de Montréal (CRE)

Réseau québécois des groupes écologistes (RQGE)

Front commun québécois pour une gestion écologique des déchets (FCQGED)

Coalition Action RE-buts

CDEC Centre-Nord

CanadaHelps.org

Our Wonderful Volunteers

Volunteer engagement is at the heart of Cyclo Nord-Sud's achievements. This year, once again, more than 600 people volunteered with the organization -- as organizers of bicycle collections, at the warehouse, at the office. All of these volunteer hours represented the equivalent of \$33,856 (calculated at minimum wage) in logistical and administrative support for Cyclo Nord-Sud.

One volunteer's story:



«It was while separating bike parts with fellow bike enthusiasts, my hands covered with grease, that I was introduced to the history of Cyclo Nord-Sud, its logistical challenges and the impact of its collective action across Quebec and around the world. Here I thought I was building a little nest at Cyclo Nord-Sud; turns out it was no less than a beehive! How many new faces I would encounter during a bike

collection or while loading a container! I marvel at the magnetism of the place, a magnetism that brings people from all kinds of backgrounds and at different stages of their lives to come together for a cause. I believe that Cyclo Nord-Sud thrives because there's a wonderful simplicity in people's interactions, an absence of impersonal formality. 'Elbows touching, that's happiness,' wrote Félix Leclerc, citing his mother. That's what comes to mind when I am describing the meals shared at Cyclo Nord-Sud around a table that is but a few meters from a container filled with hundreds of bikes.»

Jean-David Lacasse

List of participating municipalities

Aylmer	Lévis	Sainte-Adèle
Beloeil- Saint-Hilaire	Longueuil	Saint-Bruno
Boisbriand	Magog	Saint-Hubert
Boucherville	Maria	Sainte-Hyacinthe
Châteauguay	Marieville	Saint-Jean-sur-Richelieu
Cowansville	Mascouche	Saint-Jérôme
Dollar-des-Ormeaux	Montréal	Saint-Lazare
Drummondville	Mont-Saint-Anne	Saint-Raymond-de-Portneuf
Farnham	Oka	Saint-Sauveur
Granby	Ottawa	Sutton
Hudson	Pierrefonds	Terrebonne
Lachute	Québec	Thetford Mines
Lac Mégantic	Repentigny	Trois-Rivières
La Prairie	Saguenay	Val-Morin
L'Assomption	Sept-Iles	Varennnes
Laval	Sherbrooke	Waterloo



Actions in Quebec

Vital parts donation program

Some twenty generous bike shops in the greater Montreal area regularly provide Cyclo Nord-Sud with bike parts, accessories and tools that extend the useful life of the bicycles we ship to developing countries.

These pieces enable us to ensure that the donated bikes are well-maintained over the long term while also serving other purposes: air pumps prove to be very useful in rural zones... a baggage rack transforms a bike into a cargo-bike... fenders are invaluable for the rainy season... Thanks to the participating bike shops, our partners in the developing world receive containers filled to the brim that have twice the value than they would otherwise have had!

Quebec Waste Reduction Week

Cyclo Nord-Sud was founded on the principle that citizen participation is essential to developing efficient waste reduction and reuse programs.



On two consecutive Sundays in October and as part of Quebec Waste Reduction Week, Cyclo Nord-Sud organized a mini-convoy of cargo-bikes that rode through the alleyways at the Jean-Talon Market in order to promote the idea of reuse of waste materials.

This project was made possible thanks to the support of Recyc-Québec. Cyclo Nord-Sud also participated at the 3R Expo organized by Action RE-Buts at the Montreal Science Centre.

Fundraising Extravaganza

For the first time, Cyclo Nord-Sud sponsored a celebrity event for its Montreal-area supporters. Directed by the Harold and Maude production team, this major show was presented at Club Soda.

Dozens of artist-supporters took part, including Cyclo Nord-Sud's spokesperson, Boucar Diouf, as well as Caracol, Kodiak, Yves Desrosiers, Kumpan'ia, D.Qlik, Francesca Como, Ian Kelly, Chris Koster and Monica Freire.

This festive evening of solidarity brought together hundreds of people and enabled Cyclo Nord-Sud to celebrate its excellent results in 2008. Thanks to all of the artists and craftspeople who helped produce a fun, lively, colourful show.

Montreal Artistic Bike Show

Nearly twenty of the most talented bicycle artisans and artists from Quebec and Ontario gathered at the Cyclo Nord-Sud warehouse for a weekend celebration of all that is bicycle.

These cyclo-artists, for whom the bicycle is not only a means of transportation, but also a work of art, shared their know-how and their creativity with approximately 500 visitors who attended the weekend-long event.

In addition to the display of hand-made bicycles in the Cyclo Nord-Sud workshop, heritage bikes restored by members of Right to Move / La Voie libre, co-organizers of the event, were sold at auction, with benefits going to Cyclo Nord-Sud. More than \$3,000 was collected as a result. A heartfelt thank you to Right to Move / La Voie libre for the wonderful bike show!



In town, without my car

This very special day celebrating alternative forms of transportation is observed annually in dozens of cities around the world. Cyclo Nord-Sud was proud to participate in the 2008 version, staffing an information booth on a fabulously quiet yet animated Sainte-Catherine Street (the noise level was 15 decibels lower in downtown Montreal due to the event).

The bicycle is the perfect form of alternative transportation, and Cyclo Nord-Sud is committed to offering this type of transportation to communities with a critical need for economic and ecological forms of mobility.

New spokesperson: Boucar Diouf

Of Senegalese origin, Boucar Diouf has lived in Quebec for 15 years. With a doctorate in biology, he is particularly sensitive to the environmental challenges the world faces.



His association with Cyclo Nord-Sud is thus organic. Indeed, who better than a biologist from Africa to understand and explain the logic of sending the economical and ecological bicycle to communities in the developing world? Who better than this engaging storyteller to testify from the heart about the realities in the developing countries to which Cyclo Nord-Sud ships used bicycles?



Action Plan 2009-2010

The 2009-2010 action plan is the first in a series that will guide implementation of the Cyclo Nord-Sud 2009-2013 five-year development plan, drafted by the organization's Board of Directors, staff and volunteers in collaboration with a team of organizational development consultants.

With a view toward ensuring that future actions are in line with Cyclo Nord-Sud's vision, mission and values, the plan is designed first and foremost to ensure that existing services are solidified and structures and funding bases strengthened. Related objectives include the improvement of communications and services in Southern countries as well as increased public education in Quebec about our mission and activities.

Vision :

Cyclo Nord-Sud promotes sustainable development based upon respect for the biosphere and its inhabitants by promoting bicycle use.

Sensibiliser, éduquer et mobiliser la population québécoise sur les impacts du réemploi des vélos au Sud.

Educate and mobilize Quebecers about the impacts that reusing bikes has in developing countries.

Contribute to improving the quality of life in Southern countries through the development of sustainable projects that promote local autonomy.

Act on behalf of a broader vision encompassing non-motorized transportation and the principles of re-use of resources, social justice, fair trade, women's empowerment and international solidarity.

Mission :

Cyclo Nord-Sud collects used bicycles (as well as bike parts, tools and accessories) in order to ship them to poor communities in developing countries where they become a very useful means of transportation and in many cases a way to generate additional income – to fight against poverty.

Values :

Social justice

The desire to promote greater equality. More particularly, the desire to provide women in the South with the means and the tools needed to reduce inequality between the sexes and to support community development. .

Autonomy

Enabling individuals and communities to take charge of their own future, by providing the skills training and the tools that they need in order to promote local development and improved living conditions.

Citizen and collective action

An approach that seeks to mobilize citizens and communities around concrete actions that benefit the entire society, both environmentally and socially

Sustainable development

The desire to propose effective, viable solutions that respond to community needs without compromising future generations and that respect local environmental, human and economic capacities and resources.

Action Plan 2009-2010

ORIENTATION 1: INCREASED FINANCIAL AUTONOMY

(objective: 80% of revenues derived from Cyclo Nord-Sud's own sources)

Increase revenues (objective: \$30,000 by the end of 2010)

Continue to sponsor **60 bike collections** annually and maintain the per **bicycle contribution** at \$12

Seek **new sponsorships** to increase product sales

Increase revenues from **private foundations** and **major donors**

Increase membership (objective: 1000 members by the end of 2010)

Develop new **recruitment tools and approaches** intended for specific audiences

Increase the presence of **membership recruiters** during bike collections

Update the **membership database**

Capitalization

Conduct an evaluation of Cyclo Nord-Sud's needs with respect to **work and warehouse space** as well as an evaluation of the building it currently occupies

ORIENTATION 2: IMPROVE SUPPORT TO SOUTHERN PARTNERS to ensure the sustainability of bicycle projects

Determine specific needs

Consolidate bicycle **shipment partnerships**

Improve **Southern partners' and groups' knowledge** of the geographic regions within which they work and the social problems that arise in the context of bicycle projects, in order to support the **strengthening of local capacity**

Contribute to **empowering communities** and **particularly women** in the developing world

ORIENTATION 3: DEVELOP NEW COMMUNICATIONS STRATEGIES

Creation and execution of a communications plan

Prepare communications strategies targeting **selected audiences**

Refresh Cyclo Nord-Sud's **image**

Organize a **special event** that mobilizes supporters and celebrates the **10th anniversary** of Cyclo Nord-Sud

Pursue consciousness-raising efforts to educate the public, and develop an **education kit**

ORIENTATION 4: ORGANIZATIONAL DEVELOPMENT

Creation of permanent workgroups

- **Communication and Fundraising**
- **Human Resources**

Creation of ad-hoc workgroups

- **10th anniversary**
- **Space and capitalization**



Actions in the South

Mali • Hands-on mission • Robin Black, professional bike mechanic

The bicycle recycling and repair workshop with which Cyclo Nord-Sud is associated in Mali was established in partnership with the Commission scolaire des Bois-Francis and Éducation Internationale and was supported financially by the Canadian International Development Agency's Voluntary Sector Fund. A professional mechanic commissioned by Cyclo Nord-Sud assisted in launching this workshop this year.

Participating in a training mission in his role as professional bike mechanic, Robin Black's main objective was to place into operation a functional workshop that would meet the needs of trainees and that would be created in collaboration with local trainers. A vast undertaking, if one considers that the start-up had to be accomplished in only two weeks time.

«Working with used bikes is an acquired talent, and a passion that can be shared,» confided Mr. Black upon his return. «What we did first was to analyze the quality of the bikes we had received, selecting a small percentage of them to be sacrificed for their parts. Thus, by the second day, we had before us enough components to enable us to safely place into circulation hundreds of bikes that, in Quebec, would have been abandoned.

«Thereafter, my mandate was to organize the workshop, arrange the tools received with the shipment and install four work posts. While getting to know my Malian associate Karim, I made sure that everything was well labelled and secured. The trainees, fascinated, hung around the workshop waiting impatiently for the beginning of the training. My role during this short visit was to work with the trainers, but nonetheless, I took a little time to give a basic training to the students regarding the tools, the bike parts, and the elementary workshop safety rules to be followed. A few bikes were repaired and are already circulating, but the bulk of the work is to be done in the workshop by the trainees.»

Robin is proud, among other things, of certain of the workshop's most concrete realizations. «With the talent and expertise of Christian, a professional solderer who was doing a third stint at the Centre, we were able to construct a Quebec-Mali tandem, which then became the standard bearer for the solidarity project we had undertaken. We also created a trailer using two small kids' bikes and old bike tubes. The Malians were particularly impressed by the ingeniousness of this little trailer. I believe that's because it responded to a real need for transporting large loads and, when they saw it, they realized all of a sudden the tremendous potential that the used bikes from Cyclo Nord-Sud offered. They saw in this trailer a concrete means of improving the daily life of their compatriots.»

In addition to enabling the students of the Centre to travel the dozens of kilometres between home and school each morning and evening, the bicycles will also serve to boost the economy of the village of Koulikoro. M.-A.P



Cuba • Visit to a partner • Gerardo Frankenberger, logistics coordinator

True to its image, Cuba is a magnificent island suffering from a critical lack of resources. This situation affects the island's residents on a day-to-day basis. In the face of this adversity, sustainable development is much more than just an expression; it is a necessity that gives birth to incredible ingeniousness.



The shortage of oil and of vehicles reduces Cubans' mobility and generates heavy demand for more sustainable, autonomous and economical modes of transport, like the bicycle! However, purchasing a bike, which is absolutely essential for mobility in Cuba, could consume an entire year's savings, making bikes terribly precious. I could attest to this, for while I was visiting the small village of La Boca, one woman said to me: «There are two things that I would not lend to anyone: my bike and my umbrella.» She also confirmed that Cyclo Nord-Sud's actions give low-income communities a tool for progress that could considerably improve standards of living.

So far, Cyclo Nord-Sud has sent two containers filled with bikes to its Cuban partner -- La Unión Nacional de Arquitectos e Ingenieros de la Construcción de Cuba (UNAICC). The bikes are distributed free of charge to workers at several of UNAICC's workshops. With its national presence, our partner has launched construction projects and construction material production projects that are economical and ecological, notably involving the use of bamboo.

A third party covers the cost of maritime transportation: the Swiss Agency for Development and Cooperation (SDC). The SDC has an ingenious system for calculating the social development impact resulting from each Swiss franc invested in a project, and Cyclo Nord-Sud's bike shipment project is one of the most productive of all! That's why the SDC has committed to fund two containers annually to Cuba until 2015.

What a wonderful example of international cooperation, combining the actions and efforts of various individuals and organizations, in the North as well as in the South, with the shared achievements contributing to build a more just and humane world. G.F.



Partners in the South

4531 bikes shipped to eight countries in Africa and Latin America

BÉNIN, Cotonou

Association des jeunes déterminés et unis pour un idéal (AJEDUI-ONG)

2268 bikes over 5 years

Country Population:

8.5 million

Average Annual Salary:

\$1,543USD men

\$ 732USD women

Literacy / Schooling:

47.9% men

23.3% women

Life Expectancy:

54.1 years men

56.5 years women

Infant Mortality:

150 / 1000

Human Development Index:

163rd of 177 countries

Benin is one of the least developed countries of the world. The poverty rate (59 %) is extremely high, especially in the rural areas. As a result, for most residents of Benin, transportation is neither affordable nor accessible. In the bicycle, AJEDUI-ONG, Cyclo Nord-Sud's partner, sees the solution to the problem.

Accordingly, between 2004 and 2009, AJEDUI-ONG received five 40-foot containers of bikes. Those benefiting include economically disadvantaged rural inhabitants, workers and schoolchildren.

Often, those residing in the countryside might receive a donated bicycle during campaigns intended to identify pockets of poverty in rural villages. The bikes are then used for transportation out to the fields and to the market as well as to transport merchandise and harvests, etc.

With respect to the workers, a very low payment is requested for each bike. The purchase is often made on credit.

The best schoolchildren from very disadvantaged backgrounds could win their bicycle through a contest, permitting them to travel by bike to school (90 % of use being school-related).

During the recent oil crisis, when the price of gasoline increased exorbitantly, some people were forced to abandon their motorized vehicle in favour of a bicycle, which is more economical and without negative impacts on the environment.

- Semassousi Nadège, Assistant AJEDUI-ONG



CUBA, Santa-Clara

Union nationale des architectes et des ingénieurs de la construction de Cuba

847 bikes over 2 years

Country Population:

11.3 million

Average Annual Salary:

not available

Literacy / Schooling:

99.8%

Life Expectancy:

75.8 years men

79.5 years women

Infant Mortality:

6 / 1000

Human Development Index:

50 of 177 countries

Cyclo Nord-Sud's logistician had the opportunity to visit this year with the organization's partner, La Unión Nacional de Arquitectos e Ingenieros de la Construcción de Cuba (UNAICC) and he returned overjoyed by the impact of the bicycle project on this island where the needs are great.

Thanks to a third-party partnership with the Swiss Agency for Development and Cooperation (SDC), the bicycles sent from Quebec are offered free of charge to Cuban agricultural workers engaged in a Bamboo-Biomass project. With distances to and from work averaging 13 kilometres each day -- if the market and childcare are located along the same trajectory -- one can imagine how these bicycles have completely transformed the daily life of the workers. The Swiss Agency, which evaluates the social development impacts of its investments, has highlighted the exceptional cost/benefit of the bike project and consequently reiterated its support until 2015!

The Bamboo-Biomass project has already permitted the seeding of 202 hectares with different types of bamboo. The incredible growth and the durability of this plant make it a very useful and unusually ecological and economical construction material. With 26 workshops in operation, the project is ongoing in several parts of Cuba.

Two containers have already been planned for 2009, intended for communities impacted by the hurricanes of the past year.



Partners in the South

4531 bikes shipped to eight countries in Africa and Latin America

GHANA, Tamale

Maata-N-Tudu (Women of the North)

2194 bikes over 4 years

Country Population:
22.5 million

Average Annual Salary:
\$2,893USD men
\$2,056USD women

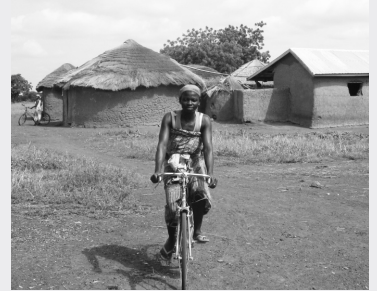
Literacy / Schooling:
66.4% men
49.8% women

Life Expectancy:
58.7 years men
59.5 years women

Infant Mortality:
68 / 1000

Human Development Index:
132 of 177 countries

Ghana is a dynamic country where quite a few bikes are in use. Cyclo Nord-Sud is particularly proud to be associated with the Maata-N-Tudu bike project in the north of Ghana. Women represent 95% of the members of this association, and overwhelmingly, it is women who receive the bikes. The principal criterion for determining who receives a bicycle is the distance covered each day to seek water or to go to market, to the fields and to the clinic. Rural inhabitants receive priority.



With its 4,000 members, Maata-N-Tudu administers a micro-credit project, and offers school support programs for needy girls as well as empowerment and economic independence programs for women. The women live in a patriarchal milieu where they are generally viewed as a source of unpaid peasant labour. Within this context, the mobility that a bicycle confers, in the field and at the market, is central to women's autonomy.

According to the reports received from Maata-N-Tudu, since its initiation, the impact of the bicycle project has been enormous. Many women have reported increased profits, fewer health problems, improved school attendance for the children and even fewer husband-wife conflicts! Maata-N-Tudu feels that the initial stage of learning to manage the project is now past and notes an increase in membership and an enhanced public standing thanks to the bicycle project.

Bravo to the women of the North!

HAÏTI, Cap-Haïtien

Carrefour d'entraide des retrouvailles du Cap-Haïtien (CENTRECH)

1009 bikes over 3 years

Country Population:
8.4 million

Average Annual Salary:
\$2,465USD men
\$1,283USD women

Literacy / Schooling:
52% of the population
(estimate)

Life Expectancy:
51.3 years men
52.7 years women

Infant Mortality:
74 / 1000

Human Development Index:
154 of 177 countries

Having shipped more than 1,000 bicycles over three years to the region of Cape Haitian in the north of Haiti, Cyclo Nord-Sud and its partner CENTRECH have laid the groundwork for promoting local micro-enterprise development based on the economic potential of the bicycle.

Indeed, it is now possible to see Cape Haitian women riding to market with their harvest loaded on the front of cargo tricycles, the city's maintenance squad cleaning Cape Haitian streets on bikes, and young students riding to school in a third of the time previously required.

A particularly dynamic organization, CENTRECH continues to make the wheels turn round, having developed, this past year, a special link with a small northern Haitian village known as Caracol. Cyclo Nord-Sud's partner is seeking to transform this community into a «bicycle-town.» Already recipients of bicycles from Enfantaisie, an associated project that enables local collegiate students to bike to school, Caracol has also provided bikes to many community leaders in the area.



Mme Marie-Flore Bélizaire, nurse-in-chief of the Health Centre, was the happy recipient of the 25,000th bicycle sent by Cyclo Nord-Sud. It was, in fact, the bicycle of the organization's founder, Claire Morissette. Mme Bélizaire uses the bike to make emergency calls and to visit those portions of the territory situated far from the Centre.

Partners in the South

4531 bikes shipped to eight countries in Africa and Latin America

The first shipment of bikes to this landlocked West African country was made possible thanks to an original partnership with the Commission scolaire des Bois-Francis and Éducation Internationale, with financing from the Canadian International Development Agency.

Present in Mali for the past 10 years, these Quebec partners created and now manage a professional training school in the Koulikoro department. The Centre de formation professionnelle multiservice serves some 350 students with the goal of improving access, for those with little or no schooling, to training and thus to the job market. By improving professional opportunities for the young men and women in this part of Mali, the Centre intends to reduce poverty in the region.



In cooperation with Cyclo Nord-Sud, the bike workshop project seeks especially to train future workers who will specialize in recycling, reuse and environmental education. The project is inspired by the Centre de formation en entreprise et récupération Normand-Maurice (CFER) model, with its high placement rate for Quebec students who have been educationally disadvantaged. By supplementing its existing educational initiatives with a bicycle recycling and repair workshop, the Centre in Koulikoro adds a truly innovative environmental dimension to its activities.

Robin Black, professional bike mechanic and manager of a community bike workshop in Montreal, had the honour of setting up the Koulikoro workshop in February 2009.

MALI, Koulikoro

Commission scolaire des Bois-Francis and Éducation Internationale

412 bikes in the 1st year

Country Population:

12.3 million

Population living on less than \$2 per day:

72%

Literacy / Schooling:

32.7% men

15.9% women

Life Expectancy:

55.3 years men

50.8 years women

Infant Mortality:

218 / 1000

Human Development Index:

173 of 177 countries

The mission of the Asociación nicaragüense de no videntes (ANNV), Cyclo Nord-Sud's Nicaraguan partner, is to offer the blind -- and those with impaired vision -- training and employment possibilities that lead to actual job placements, as well as a living environment that is respectful of their human dignity.



Linked as it is to this social inclusion initiative, the bicycle project helps promote ANNV's reputation within its milieu while creating new job opportunities and internship possibilities for young people.

ANNV's warehouse is situated in the centre of the regional capital Esteli. The «Canadian» bikes, which have a reputation for being of higher quality, attract avid buyers. Two permanent employees (a manager and a bike mechanic) and several interns staff the facility. The profits generated enable ANNV to fund and operate a variety of special programs for its blind and sight-impaired clientele.

Of course, the advantages for the bike purchaser are numerous: reduced transportation costs, time saved that was previously spent waiting for buses, a new option for getting kids to school, quicker travel times, improved health and a concrete contribution to environmental sustainability.

Catherine Benoit, a Managers Without Borders intern, had the opportunity to travel to Esteli and to witness first-hand the quality of this long-standing Cyclo Nord-Sud partner's work, as well as to observe the benefits resulting from the increased number of cyclists in the Esteli region. A short documentary created by Catherine can be viewed on the Cyclo Nord-Sud website.

NICARAGUA, Esteli

Asociación nicaragüense de no videntes (ANNV)

4226 bikes over 6 years

Country Population:

5.4 million

Average Annual Salary:

\$5,577USD USD men

\$1,773USD USD women

Literacy / Schooling:

76.8% men

76.6% women

Life Expectancy:

69 years men

75 years women

Infant Mortality:

30 / 1000

Human Development Index:

110 of 177 countries



Partners in the South

4531 bikes shipped to eight countries in Africa and Latin America

SALVADOR, San Marcos

CESTA - Amigos de la Tierra Centre for Appropriate Technology

920 bikes in the 1st year

Country Population:
7 million

Average Annual Salary:
\$7,543USD men
\$3,043USD women

Literacy / Schooling:
82.1% men
79.2% women

Life Expectancy:
68.2 years men
74.3 years women

Infant Mortality:
25 / 1000

Human Development Index:
103 of 177 countries

CESTA-Amigos de la Tierra is a well-established Salvadorian environmental organization and Cyclo Nord-Sud's newest partner. The group promotes sustainable transportation and has operated a community bike workshop for the past 20 years. In addition to Cyclo Nord-Sud, which sent two containers of used bikes this year, CESTA also obtains bikes from U.S. organizations, permitting their programme ECOBICI to function at full capacity.

ECOBICI consists of a school located in the city of San Marcos, where economically disadvantaged young people receive training in the art of bike repair. By placing the accent on bicycle mechanics and renewable sources of energy, this programme has developed a solid institutional expertise and is active in the promotion of Green forms of transportation.

Through its ecologically oriented projects, CESTA seeks to encourage Salvadorians to adopt practices that contribute to the environmental sustainability of their country. From this perspective, the bicycle quickly became seen as THE obvious appropriate technology!

Since its creation 20 years ago, ECOBICI has trained approximately 600 students and has established several small workshops that have enabled owners and employees to generate income and to improve their standard of living. More globally, these activities contribute to promoting the bicycle as an appropriate means of transport in El Salvador.



TOGO, Lomé

Action pour le développe- ment social, rural et humanitaire (ADERSH)

2185 bikes over 5 years

Country Population:
6 million

Average Annual Salary:
\$2,159USD men
\$ 927USD women

Literacy / Schooling:
68.7% men
38.5% women

Life Expectancy:
52.6 years men
56.4 years women

Infant Mortality:
78 / 1000

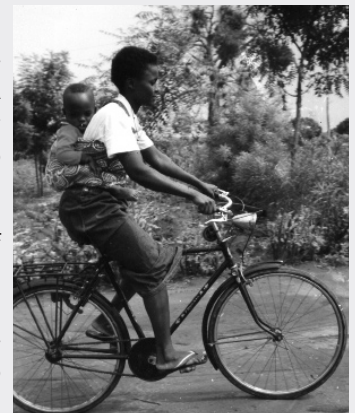
Human Development Index:
147 of 177 countries

Since its beginnings in June 2003, the bicycle project of Action pour le développement rural, social et humanitaire (ADERSH) has had a fabulous impact, offering access to bikes at reduced cost to hundreds of men, women and children.

Purchases can be made in cash, of course, but also on credit, repayable in instalments spread over several months. A barter system, Produits de récolte contre vélo, is used by ADERSH as well, at the request of beneficiaries, in order to make bicycles more easily obtainable.

It is no secret that in rural Togo, women are at the centre of all of the human activities associated with the family unit. Domestic housework, transporting children to health care clinics, collecting firewood, selling the surplus from the harvest at market, and so on... She is there whenever needed to go into the fields to work alongside her husband, too.

Through the Togo bicycle project, rural women are happy because they can obtain a bicycle at a reduced price. They spend less time travelling, as trips of dozens of kilometres previously made on foot each day can now be made by bike. Heavy loads previously carried on women's heads can now be transported on a bicycle acquired for a minimal fee. The women are able to transport large quantities of goods to distant markets and they notice an increase in their daily revenues.



Odette Latré-Kayi, ADERSH-Togo



Financial Report

**PAPILLON
& DION | CA**
COMPTABLES AGRÉÉS

ASSOCIÉS:
Pierre Papillon, CA
Marie Chantal Dion, CA

AUDITORS' REPORT

To the shareholders of **Société d'éducation pour le cyclisme à Montréal (Cyclo Nord-Sud)**

We have audited the balance sheet of Société d'éducation pour le cyclisme à Montréal as at December 31, 2008 and the statements of income, comprehensive income, retained earnings and cash flows for the year then ended. These financial statements are the responsibility of the organism's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

As it is common practice in most charitable organizations, donations and other financing activities are part of the organism's earnings. It is not possible to verify in whole the sum of these earnings satisfactorily. Consequently, our audit of these earnings is limited to the amounts recorded in the organism's books. Consequently, we couldn't determined whether or not some regularizations should have been done to the total amount of donations received, to the surplus of earnings over expenses, to current liabilities and equity.

In our opinion, in the exception of the effect of potential regularizations that we might have judged necessary if we could verify the whole of the sum of donations and other financing activities mentioned above, these financial statements present fairly, in all material respects, the financial position of the organism as at December 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.



Papillon Dion
Chartered Accountants



Par Pierre Papillon, CA auditeur

Saint-Sauveur, April 27, 2009



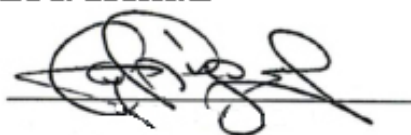
Financial Report

BALANCE SHEET *		
as at December 31, 2008		
ASSETS	2008	2007
Short Term		
Cash and Cash Equivalents	55 002 \$	2 345 \$
Accounts Receivable	9 572	36 235
GST and QST receivable	3 147	3 775
Total Assets	67 721 \$	42 355 \$
LIABILITIES		
Short Term		
Accounts Payable and Accrued Liabilities	13 876 \$	21 331 \$
Deductions Payable	2 562	2 955
Deferred Income	10 000	-
Total Liabilities	26 438 \$	24 286 \$
Unrestricted Net Assets		
Opening Balance	18 069 \$	15 090 \$
Surplus of income over expenses	23 214	2 979
Closing Balance	41 283 \$	18 069 \$
	67 721 \$	42 355 \$

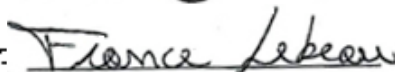
IN KIND CONTRIBUTIONS		
in 2007		
	2008	2007
In-Kind Contributions (bikes and parts)	225 004 \$	202 291 \$
In-Kind Contributions (volunteering)	33 856 \$	39 344 \$
<i>Bikes and parts: according to the summary of official receipts as reported on the Registered Charity Information Return form (T3010).</i>		
<i>Volunteering: value of volunteer work as reported on the Commission de santé et sécurité au travail (CSST) declaration form.</i>		

For the Board of Directors:

President:



Board Member:



Financial Report

STATEMENT OF REVENUES AND EXPENDITURES For the financial year ended December 31, 2008		
REVENUE	2008	2007
Self-generated		
Revenue from bicycle collections	49 885 \$	50 319 \$
Sponsorships and matching gifts	8 155	6 821
Compensation for international transportation	65 169	52 768
Product and promotional sales income	14 773	17 519
<i>Sub-total self-generated</i>	<i>137 982 \$</i>	<i>126 619 \$</i>
Fund-raising		
Membership fees and gifts	24 913 \$	23 868 \$
Foundation contributions	47 498	28 688
Religious community contributions	1 900	1 600
Union and business contributions	5 370	8 366
<i>Sub-total Fund-raising</i>	<i>79 681 \$</i>	<i>61 522 \$</i>
Government grants		
Ministère du Dév. durable, Environnement, Parcs (PSM-N)	40 000 \$	30 888 \$
Emploi-Québec	22 402	27 214
Ministère Relations int'l'es — AQDCI Sensibilisation du public	0	12 375
Archives nationales	0	3 600
CIDA- Public Engagement	0	3 800
City of Montréal	3 013	2 745
Récyc-Québec	762	764
CDEC	8 882	0
Discretionary Funds	3 500	0
<i>Sub-total government grants</i>	<i>78 559 \$</i>	<i>79 698 \$</i>
Total Revenue	296 222 \$	267 943 \$
EXPENSES		
<i>Project : Public Engagement - Bikes for Southern countries</i>		
Salaries and benefits: Logistics	57 805 \$	66 392 \$
Rent and electricity	21 539	19 398
Collection, tool and warehouse costs	3 934	6 677
Transportation in Canada	8 786	7 510
International Transportation	62 559	47 945
International Development	473	-
<i>Sub-total Public Engagement - Bikes for Southern Countries</i>	<i>155 096 \$</i>	<i>147 914 \$</i>
<i>Project : Public Education</i>		
Salaries and benefits: communications	37 318 \$	39 158 \$
Rent and electricity	1 197	945
Publications, graphics, photos	7 869	7 940
Promotional events	5 664	2 871
Postages, telecommunications, transport, material	8 942	10 247
<i>Sub-total Public Education</i>	<i>60 990 \$</i>	<i>61 161 \$</i>
Operations		
Salaries and benefits: Coordination	33 536 \$	41 875 \$
Employee training	371	763
Rent and electricity	1 197	946
Insurance, taxes and permits	4 817	3 459
Public representation, democratic functioning	2 030	2 983
Bank fees and interest	1 720	2 365
Accounting and fundraising	11 942	675
Equipment, repair, building improvements	1 309	2 823
<i>Sub-total Operations</i>	<i>56 922 \$</i>	<i>55 889 \$</i>
Total Expenses	273 008 \$	264 964 \$
Surplus of revenue over expenses	23 214 \$	2 979 \$





cyclonordsud.org

The used bikes we ship South make a world of difference!

Montreal Warehouse : 7235 Saint-Urbain (North of Jean-Talon, de Castelnau Metro station)

P.O. Box 1242, Place du Parc Station, Montréal, QUE. H2X 4A7

Telephone : 514 843-0077 / 1-888-843-0077 Fax : 514 271-5677

Email : info@cyclonordsud.org Website : www.cyclonordsud.org