ANNUAL REPORT 2016





EDITORIAL



JEAN LECOMPTE - President

It is with great pride that we conclude our strategic planning for the years 2014 to 2016. We have assessed these past three years, that have presented many challenges but have also been essential to shape our new perspective. We had set six major goals: to reinforce and further develop our international partnerships, to diversify the ways in which we collect bicycles, to Cyclo Nord-Sud changes and evolves in increase the number of members and volunteers, to optimize co-management, to develop sources commitment remains the same: to encourage the of financial support and finally, to improve internal and external communications.

At the end of the year 2016, we realize that many goals were quite ambitious. We are aware that

some goals have not been attained (e.g. we have collected 3,938 bikes while the objective was 4,725). We maintain the importance of aiming high in order to achieve and even surpass our objectives! You are welcome to consult the assessment presented in this report and the strategic planning for the years 2017-2019 in order to further comprehend the vision that we have for Cyclo Nord-Sud for the upcoming years.

One key element of our strategy for the next years will be to focus on the greater and more concrete impact we can achieve locally, in Quebec. This idea will be shaped by two essentials; bicycle projects in Quebec and a strengthening of our educational initiatives. Although our local action had always remained true to our organization's fundamental values, it was now time to launch projects in our own neighbourhood, similar to the ones we support internationally.

As president, I am proud of the entire team for its devotion into finding a solution to this challenge and for taking the proper steps to accomplish such local and international projects, creating a positive impact on communities.

accordance with our time. However, its use of bicycles as a way to acquire freedom and autonomy, whether that be economically, socially or environmentally

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A WORD FROM THE TEAM

Dear friends.

In 2016, we began a period of consolidation and strengthening of our action plan. We have not forgotten the importance of flexibility to seize new opportunities and meet ever-changing needs in terms of local and international sustainable mobility. For the past 18 years, raising awareness among the **Environmental Education** general public, and among the youth in particular, has been a top priority. All of our initiatives aim to teach solidarity and environmental values. For this reason, it was natural for us this past year to put our expertise to good use by reinforcing and promoting our educational mission, making a lasting impact on communities.

Global Citizenship Education

Through initiatives and activities, Cyclo Nord-Sud wishes to share its vision of international cooperation. Inspired by the visions of the Association québécoise des organismes de coopération international (AQOCI) and of the Ministère des relations internationales et de la francophonie (MRIF), we assert our commitment to being an agent of change that promotes the values of equality, social and environmental justice, with the objective to deconstruct dependence.

For this reason, we create horizontal and sustainable collaboration-based partnerships. The reciprocal reinforcement of abilities allows for us to work with our partners on assessing fundamental causes rather than symptoms. It is within this mind frame that we perpetually raise awareness among the Quebec public on the importance of international solidarity, which is a crucial part of the Gobal Citizenship Education. As we are all interconnected and interdependent as world citizens and our actions have repercussions worldwide, our goal is to connect and empower

people. Our initiatives have an impact worldwide. Through our awareness-raising we explain our perspective about developing alternative, ecological and fair economic systems.

We are also and ecological organization as sustainability is one of our core values. Our solution to many contemporary issues is cycling, for it is an eco-friendly and reliable mode of transportation, especially for distances less than 10 km. As we promote it worldwide, we encourage everyone to use this mode of transportation that produces no greenhouse gas emissions. By collecting and giving a second life to used bicycles, we also reduce greenhouse gas emissions that would otherwise be caused by waste management (transportation, selection, recycling, burying). Climate change is one of the greatest ecological challenges humanity has ever faced. The reuse and promotion of bicycles are real solutions to mitigate this crisis.

Whether it is through direct action or through education, we wish to communicate these interconnected perspectives. Solidarity and ecology have been at the heart of the Cyclo Nord-Sud organization since its founding. We wish go even further by joining efforts with our local and international partners. Thus, we do not want to limit ourselves to simply reducing the negative environmental and social impacts we witness, but aim to remain active stakeholders at the heart of this great movement. We thank you for your interest in our organization and our mission and wish you a pleasant reading!





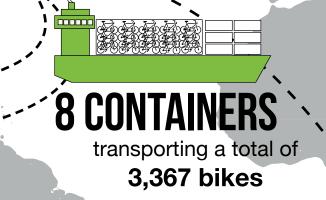






VOLUNTEERING

4,530 volunteer hours in 2016



4,126 BIKES COLLECTED 6 INTERNATIONAL PROJECTS

THE ORGANIZATION BETWEEN 2014 AND 2016

	E.			
		2014	2015	2016
TOTAL BUDGET		\$417 102	\$365 789	\$423 013
		% of total budget	% of total budget	% of total budget
Government Subsidies	for the mission	15%	9%	6%
	for projects	2%	3%	28%
	TOTAL	17%	12%	34%
Self-financing	Autonomous revenue	42%	45%	27%
	Philanthropy	41%	43%	39%
	TOTAL	83%	88%	60%

THE PEOPLE OF CYCLO

	2014	2015	2016
Members (as of Dec. 31st)	835	872	722
Volunteer hours	3807	3815	4530
Permanent employees	6	5	5
Interns and contractual workers	4	2	7



THE BIKES

	2014	2015	2016
Collected bikes	3881	3471	3938
Shipped bikes	3504	2929	3547
Bike drives	56	47	39
% of bike drives done in schools	43%	21%	36%
Number of drop-off points	9	16	30

LOCAL ACTIONS

Throughout the year, Cyclo Nord-Sud has organized and attended numerous events in order to communicate its values and its mission.

Below you will find Cyclo's local actions in 2016, such as the organization of information kiosks, conferences, fundraising events or simply some of our favourite moments of the year.

The pictograms provide further information on the field of action of each of the activities.



24th I Change your world

Participation at an event organized by the Vanier College Students Association in order to raise awareness among the youth about the realities of nonprofit organizations which try to improve conditions, here and internationally, as well as to inspire them to take action...

24th-26th I Montreal Bicycle Show

Information kiosk to raise awareness among the general public.



4th I MECANO Project

Presentation of the MECANO project (see p. 12) to the Rotary Club of Westmount.

8th I Royal Vale School

Meeting with the Royal Vale School students in the context of a fundraising campaign and a bike collection organized by the establishment and by Gonzague de Bretagne, a French teacher who biked throughout Latin America. It was the opportunity to raise awareness about sustainable mobility, problems linked to limited mobility in the South and social issues emerging from these challenges.

10th-12th I Quebec Bicycle Show

Information kiosk to raise awareness among the general public.

19th I Earth Day

Information kiosk to raise awareness about active transportation in Westmount.



ENVIRONMENTAL EDUCATION



GLOBAL CITIZENSHIP EDUCATION



FINANCING



OUR FAVORITES

24th I SEBIQ

Kiosk and presentation of Cyclo Nord-Sud's educational kit to professors in the event organized by the Société des écoles du monde du Baccalauréat International du Québec et de la francophonie (SÉBIQ). This tool has been conceived in order for teachers to raise awareness among students between 13 and 17 years of age about the positive impacts of sustainable mobility.

29th I Visit by an Aylmer **Group of Youth**

A group within the international education program of the Hormisdas-Gamelin school, in the Buckingham area in Gatineau, came to visit the Cyclo Nord-Sud office and its warehouse. We presented the organization, its mission, its values, and different theoretical aspects related to international cooperation, the reuse of bikes and the benefits of urban cycling as a mode of transportation. The goal was to prepare them for a bike collection, which took place in the Fall, and for volunteers to efficiently and precisely communicate key information about the organization...

15th I ReCyclo

The attendance to the 5th edition of ReCyclo, an event that gathers bike enthusiasts and allows them to sell or buy bicycles and pieces, was a great success. The event, that has become an annual tradition, raised \$4,843 in profits, and it continually got media coverage.

Pilot Project in Saint-Michel
Four affordable bike repair kiosks
were held in order to evaluate the relevance of future workshops (Family Festival, Nations Festival, VSMS' 25th anniversary)

15th I Saint-Michel Project Presentation of the concept of

the Saint-Michel Project to the Rotary Club of Montreal..







LOCAL ACTIONS

9th -14th | World Social Forum

Information kiosk in the context of the 2016 World Social Forum.

10,th 11th et 12th I The Claire Morissette Tour Cyclo Nord-Sud organized a guided bike tour through downtown Montreal and through the Old Port. From the Quartier des Spectacles to the Dorchester Square, passing by the Marché des Éclusiers, participants dived back into the time of cycling activism by biking in the paths of its most influential people, such as Claire Morissette. This initiative, which will continue to grow, aims to raise awareness among the general public about urban, social, environmental and economic issues at the heart of the cycling movement in the past 30 years. It also allows the organization to stay a part of the debate about sustainable mobility in Quebec.

Field Visits

Field visits took place from August to November 2016 in Togo, Ghana, Haiti and Cuba. These also marked the onset of our Bike Stories Web Campaign. The visits, made possible thanks to Transat's support, helped the team and the photographer, Mikaël Theimer, gather more than a hundred photo and audio testimonies..



OCTOBER

4th I HumaniTerre

Cyclo Nord-Sud held a free basic bike mechanics kiosk in the context of an Urban Cycling Awareness Day, organized by the HEC's HumaniTerre committee...

6th I Vert-Brundtland

The organization held a 30 minutes conference at the Vert-Bruntland Annual Congress in Quebec City. The audience consisted of schools actively involved in sustainable development and seeking to make a concrete change. We presented the organization's mission, focusing on its social impact. More specifically, we encouraged the organization of a bicycle collection and outlined their local and global impacts. There was also a focus on our educational kit designed for teachers...

21th | Cyclophonie

Fundraising evening organized at UQAM's Coeur des sciences Hydro-Québec comprising a collective mural activity, VJs, the Smoothie-Bike and a Socalled concert...

IOVEMBER

13th I Launching of our New Website

Our website was entirely redesigned, facilitating the understanding of our mission, the donation process, and the access to further information. With the development of the drop-off points network, the goal was also to make this information readily accessible. The website is now responsive and can be consulted on smartphones and tablets.

1st I Volunteers' Party

Because all of our achievements are made possible thanks to them...

Congratulations to Jean Vautour, Christine Archambault, Sylvie Lafontaine and the Adrenaline Youth Centre (La Prairie) for their involvement and for receiving the 2016 Claire Morissette Awards.

7th I Evening at the TOHU

mission and our activities to high school students involved in the OVERT Informative evening to speak about our students involved in the CVERT program (a program in which summer volunteers in an organization develop an environmentally sustainable project).

THE DROP-OFF POINTS

30 SHOPS

824 BIKES

A DECENTRALIZED **BIKE COLLECTION SERVICE**

To diversify our bike collection strategies, was the main reason we developped a drop-off points network. The year 2016 helped us consolidate the conception of such a network, which represents an essential strategy in facilitating the access of our services.

Concerned with simplifying the process for those wishing to donate their used bikes, Cyclo Nord-Sud diversified its partnersships in order to better give a second life to the bicycles. Easing the collection process, the drop-off points have proved their utility; they help the organization get a hold of good quality bikes and pre-sorted parts, and increase the organization's visibility in many regions. The opportunity to donate is now permanent and people no longer rely solely on punctual bike drives...

Cyclo-Nord Sud now relies on 30 partnerships, which widens its network and offers the organization the privilege to have active ambassadors on field, everywhere in Quebec.

The 824 bikes collected in 2016 prove the drop-off points' great importance. Though the number may seem low, it is important to note that the 10 drop-off points created in 2016 began to operate in Summer or Fall. Cyclo Nord-Sud therefore maintains an optimistic vision with regards to the evolution of these partnerships!

We are now able to offer a permanent service outside Montreal, preventing usable bikes from ending up in a landfill. The drop-off point created in Rivière-du-Loup is a good example. Indeed, for the first time, the population can now leave old bicycles there, helping someone in need without having to drive long distances. This is a great success for our operations. as well as for our environmental mission.

10 NEW DROP-OFF POINTS IN 2016

THANK YOU TO OUR PARTNERS

BELOEIL Cycles Performance **BOUCHERVILLE** Cycles Performance BROSSARD Oberson **CHAMBLY Cycles Performance** CONTRECOEUR La roue qui tourne GRANBY Cycles St-Onge **HUDSON** Village Cycle Hudson L'ANCIENNE-LORETTE Sport Olympe LAVAL Oberson LÉVIS Sport Olympe MIRABEL Cyclosphère Sport MONTRÉAL Cycle Néron MONTRÉAL Dumoulin Bicyclettes MONTRÉAL Vélo Intemporel PIERREFONDS Gianella Cycles QUÉBEC Sport Olympe

RIVIÈRE-DU-LOUP Hobby Cycle

VALLEYFIELD SHERBROOKE Atmosphere SOREL-TRACY Bicycles Lamothe TERREBONNE Vélo St-Joseph VAL-MORIN Home of David Guérin

SUPPORT FROM RECYC-QUÉBEC

The development of the drop-off points network created a new challenge: how to inform the population about the new services we offer.

Cyclo Nord-Sud being less well-known in outer regions, a promotional strategy has been implemented.

Thanks to Recyc-Québec's generous financial support, a communications campaign was launched in order to raise awareness about the recycling of bicycles. This province-wide campaign helped communicate the opening of drop-off points through the media.

ROSEMÈRE Sport Experts SAINTE-ADÈLE Espresso Sports SAINTE-ANGÈLE-DE- Home of the Dury-Le-

MONNOIR clerc family SAINT-JÉRÔME Cycle Cadieux SAINT-LAZARE St-Hilaire Bicycles SAINT-SAUVEUR Espresso Sports SALABERRY-DE- Bicycle brisé

INTERNATIONAL ACTIONS

THE CHALLENGES

Each project has its own share of challenges and we support each of our partners in this regard. Because the communities most in need are also the most isolated, the difficulties are mostly financial and logistical. Our goal is for our partners to become autonomous in regards to their expertise and their resources in bike mechanics. Furthermore, in most projects, the local bicycle market as well as the infrastructure and security measures are lacking. This means further efforts are required from our partners with the local authorities to optimize the projects' impacts. Finally, even though our projects always aim at improving women's autonomy and at promoting gender equality, reality is far more complex.
In certain countries, women have little to no income, for they are the primary care-givers for children and the elderly. It is still difficult for them to acquire bicycles and take part in project management. The development of distribution of bicycles and the training of women is a challenge we are still tackling.

MULTIPLYING IMPACTS The educational aspect of bike projects is crucial in order to optimize positive impacts: better autonomy, empowerement, the strengthening of bicycle-related knowledge and capacities and the creation of jobs among vulnerable communities, more particularly for youth and women. Our partners' vision aligns with ours, as they offer access to free or very low-priced bicycles, along with basic bike mechanics and entrepreneurship training.

EFFICIENCY OF INTEGRATIVE BIKE PROJECTS

Each partner's reality is different. However, the mission remains the same: all projects aim to take part in a global solution to improve socio-economic conditions of vulnerable communities. Mobility plays a complementary role among other living conditions, and is therefore key to the improvement of said conditions. Many of our partners collaborate with local governments, academic institutions and experts from various professional fields, such as architecture, engineering and social work. The selection process for choosing the beneficiaries is done in collaboration with these institutions, which are better informed about the individuals most in need. They also strengthen advocacy with local authorities so that public policy encourages the use

SHARING KNOWLEDGE

Rims built out of sheet metal and tire changers made of iron bars are among a few of many examples of the impressive creativity and perseverance we have witnessed during our visits in four partner countries: Haiti, Cuba, Togo and Ghana. At Cyclo Nord-Sud, we believe that we have much to learn from our partners. In the Fall, Robin Black spent two weeks in Lomé to exchange bike expertise with the ECHOJET mechanical instructors about technical maintenance as well as more complex bike repairs. The goal was to maximize the use and number of bikes and bicycle pieces received. The visit also allowed testing out pedagogical approaches in which bike mechanics training is promoted in order to develop self-sufficiency.

VISION FOR THE FUTURE

of bikes.

It is through the strengthening of our relationships with our current partners that we began 2016 and it is a perspective we maintain for the coming year. For certain partners, the focus will lie on the shipping a greater amount of bikes per year while, for others, the bike mechanics training will be made a priority. Furthermore, for equity, we remain available for new projects by starting new partnerships thus strengthening further our international solidarity network. We begin 2017 with heads full of inspiring ideas!



PARTNERSHIPS AND PROJECTS





GHANA
SHAPE LIVES FOUNDATION
PARTNER SINCE 2015
CONTAINERS SENT IN 2016: 2
TOTAL BIKES SHIPPED: 1.290

Our recent partner Shape Lives Foundation's purpose, with its "Bicycle for All Ages Program", is to sell, at a very low cost, used bicycles to people of all ages living in Ghana's rural areas.

The promotion of the bike as an affordable and sustainable mode of transportation is more particularly aimed at the youth and students, at apprentices, at workers and at all of those who wish to better their mobility.

The project helps people get access to bikes with prices adapted to their revenue and allows for different payment modes (e.g. microcredit and payment in 6 months).

The workshop encourages bike tours in order to promote health and a sense of community. It will also offer rental services for people who wish to temporarily opt for that mode of transportation.

The project has made a great impact, at the end of the year 2016, with the development of bike mechanics training, which helped increase value in that particular field and encouraged the training of new apprentices.





TOGO ÉCHO DE LA JEUNESSE TOGO PARTNER SINCE 2013 # CONTAINERS SENT IN 2016: 2 # TOTAL BIKES SHIPPED: 2.505 Lauched in Lomé in 2013, this project has since known great advancements! December 24th 2016, the new community and training centre was inaugurated in Zanguéra. Located 15 km from the capital, its construction began in January 2016, mostly thanks to the MRIF financing.

The **MECANO** (Maison d'entretien des cycles et des arts pour une nouvelle orientation) **project's** purpose is to make cycling an affordable mode of transportation and use bikes as a capacity-building tool.

The community centre now has a training room, a bike shop, a warehouse and administrative offices.

In addition to current activities, the centre will allow the partner to offer professional training lasting up to two years. Certified in bike mechanics and entrepreneurship, it benefits those young boys and girls from vulnerable backgrounds and those dropping out of school. The first group of 12 young people will begin its training as soon as February 2017

In 2016, the CEntro Salvadoreño de Tecnologia Apropiada (CESTA) launched a campaign named "SIN BICILETA NO HAY PLANETA".

Its purpose is to raise awareness among the general public in regards to the importance of cycling as a mode of transportation.

CESTA, in the context of the World Bicycle Day in March of 2016, organized a National Forum to discuss environmental and health topics. For this occasion, CESTA and the Ministerio de Obras Publicas signed an agreement in which the Ministry promises to favor municipalities' solid initiatives for a change towards alternative modes of transportation. The Ministry will more specifically support the building of bike paths and signage.

CESTA will continue to reinforce its promotional mandate: to support and implement programs and projects to facilitate accessibility and build capacities in bike mechanics. It will also remain a strong advocate for active and sustainable transportation.



EL SALVADOR
CESTA
PARTNERS SINCE 2008
CONTAINERS SENT IN 2016: 1
TOTAL BIKES SHIPPED: 8.324

11





HAITI IJPII /CENTRECH **PARTNER SINCE 2006** # CONTAINERS SENT IN 2016: 1 **# TOTAL BIKES SHIPPED: 6,787**

The Jean-Paul II Institution (IJPII) in Ouanaminthe has unloaded its first container, received as part of the Bike to School Project!

As partners with CENTRECH, the IJPII and the Sisters of the Sainte-Croix of the Haitian Cap Congregation received bicycles, which can be rented for use in schools and other institutions of the region. The Thibeau School received its first 90 bikes, and 10 others were offered to employees at the Petites-Mains sewing workshop in Blue Hill.

In schools, children and professors residing in farther areas and coming from vulnerable backgrounds can borrow the bicycles during the school year period. They have to return the bikes at the end of their academic journey in order for others to enjoy them. Bike parking spaces have also been installed in schools. Additionally, a warehouse-workshop container has opened its doors at the IJPII, which facilitates the storage and repair of bikes of the future park!

The Asociación Nicaragüense de No Videntes (ANNV) in Estelí, our oldest partner, is currently under an administrative reorganization.

The bike project has therefore been put on hold during the year 2016, while we wait for our partner to be able again to properly manage the project. We hope that the year 2017 will allow for the relaunching of the project, which will consist of the selling of bikes at low cost. The revenue will in turn allow the financing of a school adapted for visually impaired children The school will also offer bike mechanics training for underprivileged youth.



CUBA UCVL **PARTNER SINCE 2006** # CONTAINERS SENT IN 2016: 1 # TOTAL BIKES SHIPPED: 2,861



TOGO TERRE DES JEUNES TOGO (TDJ) **PARTNER SINCE 2016** # CONTAINERS SENT IN 2016: 1 **# TOTAL BIKES SHIPPED: 413**

The **Habitat 2 Project** from the Universidad Central "Marta Abreu" de Las Villas (UCLV), in collaboration with the Swiss Agency for development and international cooperation, has received its first container in April 2016!

Although some difficulties caused a delay, this allowed our partner to distribute about 60 bicycles, pieces and accessories. Five out of the ten participating municipalities received bikes; Aguada de Pasajeros, Quemado de Guines, Fomento, Cumanayagua and Placetas. Out of the 385 bikes that were freely distributed, 277, hence 72%, were donated to women.

The beneficiaries are selected through a committee, made up of project members, the municipality and the community. The project also launched a bike mechanics workshop in each municipality where all services are free for the beneficiaries.

We are thrilled to announce this new partnership!

Located in Lomé, the NPO and NGO Terre des Jeunes' mission is to encourage social, cultural and environmental engagement among young Togolese people in their communities, in many of Togo's regions. The ECOVELO Project, recently launched in late 2016, integrates with the organization's socio-economic, environmental and cultural vision, in that it promotes biking as an eco-friendly mode of transportation which improves access to education and basic services, such as drinking water and waste management. TDJ Togo was supported by Écho de la Jeunesse's expertise in regards to launching their project and receiving their first container. We wish to highlight this great example of inter-partner collaboration! The organization is a member of the international network Terre des jeunes transnational, headquartered in Montreal. This is another occasion to build strong bonds and unity around the bike project, and guarantee its success!



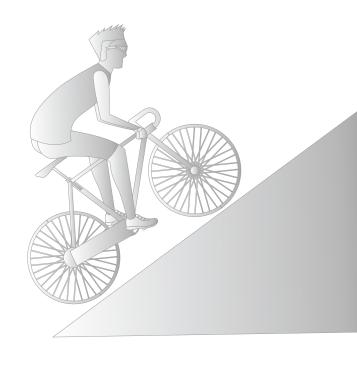
NICARAGUA ANNV PARTNERS SINCE 2002 # CONTAINERS SENT IN 2016: 0 **# TOTAL BIKES SHIPPED: 8,179**



STRATEGIC PLANNING 2017-2019







REORIENTATION!

Each new strategic plan involves discussions, realizations and changes.

Cyclo Nord-Sud must evolve and remain dynamic in order for its initiatives to stay coherent and relevant.

Although there are a few key developments planned for the next few years, the strategic planning of the years 2017 to 2019 mostly focus on the concretisation and reinforcement of our actions, our expertise and our visibility rather than growth per say.

The changes proposed in the phrasing of the organization's mission and vision are key elements that inspire our action plan. Reassess the communication tools and practices with our international partners

STRENGTHEN OUI INTERNATIONAL PARTNERSHIPS

Encourage the sharing of knowledge Structure the evaluation and follow-up process of international projects

Support current and future partners' project developments

Optimize the system efficiency of current bike drives while maintaining the diversity of the types of collections

THE WAYS
IN WHICH BIKES AND
PIECES ARE COLLECTED

Develop partnerships with sponsors of bike equipment

Increase the number of collaborations with institutions and organizations related to cycling

Recruit new members

INCREASE COMMUNITY ENGAGEMENT Recruit new volunteers

Increase and maximize members' on-going support

Increase and maximize volunteers on-going support

MISSION

Cyclo Nord-Sud collects used bicycles up North and ships them to underprivileged communities down South where they serve as tools for promoting local development.



Cyclo Nord-Sud collects used bicycles for vulnerable communities, furthering social and economic development, with an environmental perspective, through local and international projects.

VISION

To be recognized as a leading organization in the field of bike recuperation and the realization of solidarity projects both locally and internationally. We wish to demonstrate that we are also leading initiatives in Quebec.



To be recognized in Quebec as an agent of change thanks to our actions focusing on raising awareness among the general public about ecology and international solidarity.

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STRATEGIC PLANNING 2017-2019



Increase funding from private and public foundations, and from other institutions

CONTINUE TO DIVERSIFY SOURCES OF FUNDING

Increase funding from businesses

Increase the self-financed revenue and the social economy component

Increase government funding

Multiply media connections and increase the organization's visibility in media

IMPORVE EXTERNAL COMMUNICATIONS

Redefine the organization's brand image

Increase the organization's financial gain and visibility through events



Launch local socioeconomic development projects

REINFORCE THE LOCAL MISSION

Strengthen our educational actions and become recognized as an agent of change in this field



Optimize internal co-management

CONTINUE TO ENCOURAGE POSITIVE INTERNAL MANAGEMENT

Improve working conditions

Optimize board members' growing involvement

Enforce social and environmental values

VALUES

Social Justice

Promote greater equality, and especially, provide women in vulnerable communities with bicycles and other means to further gender equality and encourage community development.



Autonomy

17

Provide bicycles and the necessary skills to individuals, thus empowering them to be active forces in the development of their communities and to improve their living conditions.



Citizen and Collective Engagement

Raise people's awareness of the social and environmental issues surrounding mobility. Integrate elements of environmental and global citizenship education, our two main areas of expertise, in all our projects. Mobilize citizens to use the bicycle in order to have a positive impact on society as a whole, both socially and environmentally.l.



Sustainable Mobility

Address community needs without compromising the well-being of future generations. Encourage the use of bikes, an active mode of transport, along with other sustainable means of transport. Ensure that our actions respect environmental, human, and economic resources.



Solidarity and Cooperation
Pursue a humanitarian approach
based on solidarity and cooperation,
with the aim of empowering our partner
organizations and the vulnerable
communities they support, through
access to resources and competencies
related to bikes.

18

FINANCIAL PARTNERS

GOVERNMENTAL PARTNERS

Federal

Service Canada - Canada Summer Jobs

Provincial

Emploi Québec Recyc-Québec

Ministère du Développement durable, de l'Environnement et de la Lutte contre les changements climatiques

Ministère des Relations internationales et de la Francophonie

Municipal

City of Montreal – Financial aid for non-profit organizations that pay rent

NON-GOVERNMENTAL PARTNERS

Saint-Benoit-du-Lac Abbey

Alliance des professeures et professeurs de

Montréal

Centre for the Study of Biological Interactions between Health and the Environment (CINBIOSE)

- UQAM

Saint-Raymond Lions Club Rotary Club of Montreal

Environnement Nature Boucherville

Daughters of Jesus

François Bourgeois Foundation

Louise Grenier Foundation

ELECTED REPRESENTATIVE'S SUPPORT

David Heurtel – Viau District Member
André Lamontagne – Johnson District Member
Nathalie Roy – Montarville District Member
Sébastien Schneeberger - Drummond–BoisFrancs District Member
Alexandre Iraca – Papineau Member
Chantal Soucy – Saint-Hyacinthe Member

Sylvain Ouellet – City Councillor - François-Perreault District Frantz Benjamin – City Councillor - Saint-Michel

Frantz Benjamin - City Councillor - Saint-Michel District

Roncalli International Foundation
Trottier Family Foundation
Lush Charity Pot
Sisters of Our Lady of the Holy Rosary
Sisters of St. Anne of Québec
Sisters of St. Joseph of Saint-Hyacinthe
Haut-Richelieu Teachers' Union
University of Quebec in Rimouski Lecturers'
Union
Collège Édouard-Montpetit Teachers' Union
Quebec Government Professionals' Union
Zeller Family Foundation

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Cycle Néron
Dumoulin Bicyclettes
The Biosphère
La Face Cachée de la Pomme

Lufa Farms
Pointe-à-Caillère Museum
Première Moisson
Scandinave Spa - Vieux Montréal
TOHU
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Christine Gauvin

Coordinator – Transport and Operations

Aurore Lehmann

Communications Coordinator



THE FOUNDER

Claire Morissette was Quebec's most ardent cycling activist ever. She co-coordinated Le Monde à Bicyclette with Robert Silverman for 25 years from the '70s to the '90s, ghting for the rights of cyclists in Montreal. Always ahead of her time, she helped launch Montreal's car sharing organization Communauto, founded Cyclo Nord-Sud and published the velorutionary essay Deux roues, un avenir. The Maisonneuve bike path was later named after her



WE WISH TO HIGHLIGHT AND CELEBRATE OUR VOLUNTEERS' EXCEPTIONAL WORK FOR THEY MAKE CYCLO-NORD SUD AN INCREDIBLE EXPERIENCE.

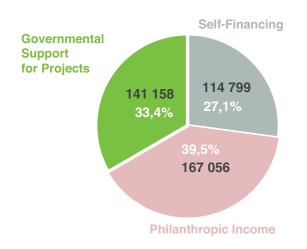
THANK YOU!

FINANCIAL REPORT

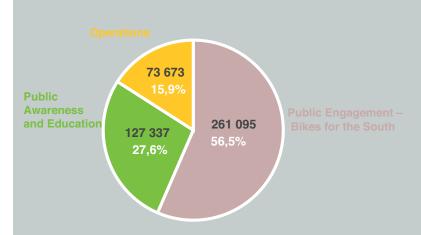
The fiscal year ends on December 31st.

		2016	2015
	INCOME	\$423 013	\$365 789
SELF-FINANCING		,	,
	Revenue from bike collections	\$52 364	\$63 325
	International transport compensation	\$31 852	\$44 844
	Fair-trade sales, services, promotional materials and events	\$25 296	\$47 490
	Sponsorships and partnerships	\$5 046	\$7 700
	Interest revenue Gain (loss) on variation of securities investment	\$486 -\$245	\$436 -\$810
	dain (loss) on variation of securities investment	\$114 799	\$162 985
		\$111700	Ψ102 000
PHILANTHROPIC INCOME			
	General public's contributions and donations	\$86 811	\$139 687
	Foundations' contributions	\$50 527	\$8 668
	Unions' and businesses' contributions	\$23 118	\$7 710
	Religious communities' contributions	\$6 600	\$3 050
		\$167 056	\$159 115
GOVERNMENTAL SUPPORT FOR PROJECTS			
SOVERHIMENTAL CONTROLL TONE HOSECTO	Ministère des Relations Internationales et de la	\$76 054	\$1 397
	Francophonie (PQDI)	·	Ф1 397
	Recyc-Québec	\$37 241	-
	Emploi-Québec Ministère du Développement Durable, de l'Environnement et	\$11 032	-
	de la Lutte contre les changements climatiques (PSM-N)	\$6 250	\$28 750
	Biblothèque et Archives nationales du Québec (BANQ)	\$2 700	-
	Services Canada	\$2 597	\$2 183
	Other wage subsidies	\$2 258	-
	City of Montreal	\$2 026	\$1 359
	Discretionary funds	\$1 000	\$1 000
	Corporation de développement économique communautaire (CDEC)	-	\$9 000
	(OBEO)	\$141 158	\$43 689
	EXPENSES	\$462 105	\$368 204
PUBLIC ENGAGEMENT — BIKES FOR THE SOUT		· ·	<u> </u>
	Wages, subcontractors and employee benefits - Logistic	\$82 552	\$89 469
	Purchase of tools, parts, and materials for the South	\$75 109	\$9 840
	International transport	\$41 011	\$36 827
	Development in the South	\$27 554	\$31 973
	Rent and electricity	\$20 162	\$17 525
	Canadian transport and rolling stock expenses	\$10 236	\$6 356
	Collections, tools and warehouse expenses	\$4 471 \$261 095	\$2 982 \$194 972
		Ψ201 093	ψ194 912
PUBLIC AWARENESS AND EDUCATION			
	Wages and employee - Communications	\$76 648	\$70 162
	Promotional events	\$26 517	\$10 661
	Publications, graphic design, photo	\$14 810	\$11 518
	Post, telecommunications, travel and educational materials	\$6 716	\$9 695
	Merchandise held for sale	\$1 526	\$3 684
	Rent and electricity	\$1 120 \$127 337	\$2 185 \$107 905
		ψ121 331	ψ107 903
OPERATIONS			
	Wages and employee benefits - Coordination	\$44 764	\$35 501
	Professional fees	\$10 114	\$11 609
	Insurance, taxes and permits	\$7 280	\$7 118
	Interest and bank charges	\$3 444	\$3 565
	Democratic life, office expenses	\$1 822 \$1 665	\$1 943
	Interest on short-term debt Maintenance and repair – equipment and information	\$1 665	\$635
	technology	\$1 504	\$2 374
	Bad debt	\$1 500	\$3 350
	Rent and electricity	\$1 120	\$2 144
	Loss (gain) on exchange	\$460	-\$3 284
	Employee training	-	\$230
	Interest on long-term debt 21	- \$72,672	\$142 \$65 327
İ	- '	\$73 673	\$00 3Z/

Revenue - 423 013 \$

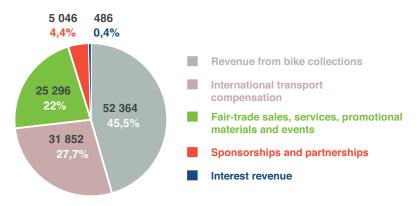


EXPENSES - 462 105 \$

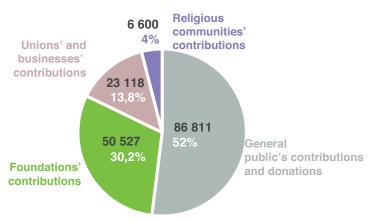


REVENUE DETAILS

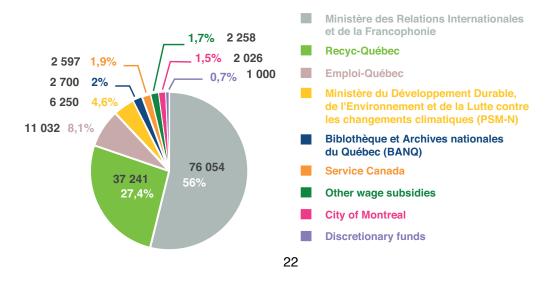
Self-Financing



Philanthropic Income



Governmental Support for Projects





Recycling bikes. Transforming lives.

Photo Credit: Mikael Theimer



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www.cyclonordsud.org

