



# Cyclonordsud

REVALORISER LES VÉLOS. TRANSFORMER DES VIES.



# ANNUAL REPORT 2017



## NADINE MARTIN, PRÉSIDENTE

As the President of the board of directors, it is a pleasure for me to present Cyclo Nord-Sud's annual report for the year 2017. For our organization, 2017 has been a year of transition, marked by the loss of a grant that was vital for the fulfillment of our mission, but also by the creation of successful initiatives.

I am particularly proud our team at Cyclo Nord-Sud which, with reduced means, has successfully conceived projects such as Velorution Saint-Michel and the Ecuador project, while maintaining our activities with our usual partners. The campaign «Recruit a link» has been rewarding and mobilizing for our members and donors. I wish to congratulate all of the employees of the team who, despite difficult circumstances, have shown resilience and originality while preserving their passion and enthusiasm.

As it is the case for many community organizations, financing is a great challenge for Cyclo Nord-Sud. Due to the economic and political context, there is a necessity to find new sources of funding. To bear the loss of the previous support, the board has decided to dedicate particular attention to the search of private funding in the coming year.

In addition to the issue of funding, the board of directors continues to aim for even better governance. More particularly, following the budget cuts, the Board wishes to review established objectives from its latest strategic planning; to ensure effective engagement of the board members with Cyclo Nord-Sud's team, namely by prioritizing the diversity of skills within the Board; and increase the visibility of Cyclo Nord-Sud in order to reach the public and the businesses, all in the goal of ensuring its durability.

Links, volunteers, employees, and directors demonstrate through their involvement within Cyclo Nord-Sud their social commitment and their willingness to share the values of the organization such as social justice, solidarity, cooperation and ecology. I want to thank each of you who are an essential link in our chain. Without your dedication and your enthusiasm, we could not carry out our mission. Thank you.

# A WORD FROM THE TEAM

Every organization experiences pivotal periods that leads it to redefine its values and mission. The year 2017 probably marked the beginning of one of these periods for Cyclo Nord-Sud. Indeed, shortly after the completion of our new strategic planning for the next three years (2017-2019), our dreams were turned upside down by an MDDELCC missive indicating the end of a key support. After nearly 10 years of on-going support to our ecological mission of recovering used bikes, it came to an abrupt end and has forced us to question our ability to reach our new goals without this precious support.

## A year marked by resilience

The strength of our organization is the people who are part of it, working to achieve our mission: volunteers, links (members) and employees. An organization is as resilient as its internal members are passionate. Thus, instead of giving up, we increased our creativity and energy. The highlights of the year :

- Launch of Bike Stories, our immersive web testimonial campaign, with which we strongly reiterate the real impact of our work and that of our partners;
- Launch of our new local project, Vélorution Saint-Michel, fulfilling our desire to change lives here, using bikes as a tools, as our founder Claire Morissette's envisioned;
- Implementation of a new large-scale project in Ecuador to contribute to the reconstruction of a region weakened by a major earthquake;
- Visit of Echo of the Youth's (Echo de la Jeunesse) president, Emmanuel Kpatai, our partner in Togo, helping to strengthen our collaboration and the local project.

## A year to focus on the future

You have probably noticed that our slogan has changed and is now simply:

*«Recycling bikes. Transforming lives.»*

We are inevitably looking to the future and we think that to break the inequalities, we must adapt our way of talking about it. Since the end of the year campaign, our members are «Links». Support from the donors is essential for a small organization like ours and to "be the link in our chain" is a strong image that can illustrate their importance. Finally, we turn to the partners from the private sector to create collaborations and to encourage them to achieve their goals of social and ecological responsibility. For us, it's a way to reach more and more potential links, to diversify our activities, and to make known our mission, our projects and those of our partners.

Stay tuned, the wheel are turning at Cyclo Nord-Sud because we are starting to write a new page of our story.



## TABLE OF CONTENTS



- A WORD FROM THE TEAM - P3**
- A FEW KEY NUMBERS - P4**
- OUR INTERNATIONAL ACTIONS - P6**
- OUR LOCAL ACTIONS - P10**
- CELEBRATING OUR COMMUNITY - P14**
- FINANCES - P16**

# A FEW KEY NUMBERS



1 NEW LOCAL PROJECT

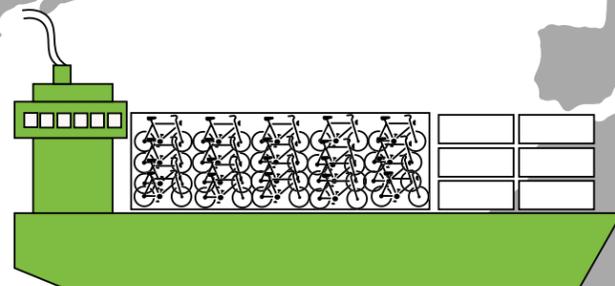
1 NEW VOLUNTEER COMMITTEE  
IN GATINEAU



5 NEW DROP-OFF  
POINTS



3 057 BIKES SENT ABROAD IN  
7 CONTAINERS



4877 HOURS OF  
VOLUNTEERING



OUR MEMBERS  
BECOME LINKS

1 NEW INTERNATIONAL  
PARTNERSHIP IN ECUADOR



3728 BIKES  
COLLECTED



ANNUAL BUDGET OF \$ 443 014  
\$ 245 186 DEDICATED TO THE GENERAL MISSION  
\$ 197 828 DEDICATED TO PROJECTS

# OUR INTERNATIONAL ACTIONS

The year 2017 marks the year 1 of the 2017-2019 strategic plan. With regards to our international interventions, this year was intended to consolidate the international partnerships and projects while keeping a certain flexibility for potential projects. In fact, from one year to another, the partners' demands and resources can change, as for the number of bicycles collected. Although each project uses the bicycle as a tool for social transformation, all have different resources and issues. This year, 3,057 bicycles were shipped in 7 containers to 5 partners. Concretely, 2017 distinguished itself with increase expertise exchange and the launching of the process of restructuration of the evaluation and monitoring tools. For that undertaking, we wish to stress the precious contribution of Marcela Bonacic-Doric, our intern at fall 2017 as part of her Master Degreee in International Studies. Thanks to her, we were able to review, strengthen and restructure tools and projects monitoring, consolidating our main mission. From an operational point of view, consolidating also meant to improve the quality of the containers sent and provide an increased support to the partners.

## Reminder of our strategic plan's objectives on partnership consolidation :

- Strengthen the exchange of expertise
- Support the development of current and potential partner projects
- Structure the project evaluation and monitoring process
- Review the tools and communication practices with the partners



# THIS YEAR'S ACTIVITIES

## FOSTER RECIPROCITY

### VISIT FROM OUR PARTNER ECHO OF THE YOUTH (ÉCHO DE LA JEUNESSE, ECHOJET - TOGO) IN MONTREAL



It was a great victory for Cyclo Nord-Sud and Echojet to have been able to make this visit a reality and welcome Emmanuel Kpatai, president of the Togolese NGO, to Quebec from the October 10th to 30th 2017. The process of obtaining a visa was very difficult, and we deplore visa refusals for our other partners from Young People's Planet (Terre des Jeunes), in Togo, and Shape Lives international, in Ghana.

Beyond the meeting with the Cyclo Nord-Sud team, this visit was a real opportunity for our two organizations to exchange on the MECANO project and to consolidate our connections cooperation. Emmanuel also participated in activities in Montreal which are an integral part of the project in Togo: a bike drive in Longueuil and the loading of two containers for Togo (including one for ECHOJET!), thus coming full circle with a bike story here at Cyclo Nord-Sud. He was also able to exchange with the students of the certificate of International Cooperation at the University of Montreal (UdM). For that opportunity, we wish to give a special thanks to Mr. Paul Cliche, teacher and researcher at the UdM. In order to further exchange about each of our projects, Emmanuel attended two Velorution Saint-Michel field activities: an bike initiation and a mobile repair workshop at Champdorée Park. This busy program was completed by the visit of other ECHOJET! partners such as several CEGEPS offering solidarity internships in Togo. This visit was made possible thanks to the support of Air Transat, Educ Enfance International and many Cyclo Nord-Sud donors whom we thank on behalf of our two teams.



## SOLIDARITY TRIP TO TOGO

Always in the perspective of fostering reciprocity, Cyclo Nord-Sud, ECHOJET and Educ. Enfance International (EEI) jointly organized the first solidarity trip to Togo, which consisted of a visit over 21 days in August 2017 to support the MECANO project. Five participants and Josée Gorman, founder of EEI, went on site to participate and support the partner in the maintenance and distribution of bicycles. The group completed a two-days pre-departure training including basic training in bicycle mechanics. The experience was very positive for the project and as well as the participants. A future trip is in preparation for summer 2018, stay tuned!



# OUR INTERNATIONAL ACTIONS

## REINFORCE THE EXCHANGE OF EXPERTISE



### HAÏTI VISIT

During fall 2017, thanks to the support of Air Transat, we were able to go to Haiti for a second year in a row to visit our partner schools for the projects in Ouanaminthe, Milot and Thibeau. This visit had three objectives :

- reinforce the bike mechanics' skills of the staff of each school by offering training;
- to support the schools through on-site bicycle repair;
- to participate in bike promotion activities with the beneficiaries.

Nous avons échangé avec les équipes respectives, gestionnaires et mécaniciens sur les points forts du projet, les limites et les défis locaux ainsi que sur les ajustements opérationnels à faire au Québec. Indéniablement, ce fut une expérience très formatrice, inspirante et consolidante pour le projet.

We exchanged with the teams' managers and mechanics on the strengths of the project, local restrictions and challenges as well as operational adjustments that could be relevant in Quebec. Undeniably, it was a very instructive, inspiring and consolidating experience for the project.

The bike rental park model, as currently designed, arouses more and more interest in the beneficiary and neighbouring localities, thus demonstrating its relevance. The project responds to a concrete need expressed locally, in a perspective of sustainability. Bicycles belong to schools that rent them at a very low price or lend them to students who have to travel long distances to go to school during the year.

Schools work to make beneficiaries aware of the importance of cycling and mechanics through activities such as bike rides, competitions and, soon, bike mechanics afternoon workshops. The positive impacts of the project are tangible: better academic results (testimonials from parents), punctuality at school (professors' testimonials), interest in mechanics (the students wish to learn how to repair their bikes), and interest in bike (organization of bike rides by groups of students). The biggest challenge of the project, however, is for schools to find a balance between lending the bicycles at an accessible cost while maintaining and repairing them (salary of a mechanic, necessary purchase of additional parts locally).

*This project has been supported by the Roncalli International Foundation.*

## RESILIENCE THROUGH BIKES



Ten days after the earthquake in April 2016, Cyclo Nord-Sud met the YMCA Manabí in Portoviejo and traveled the region of Manabí accompanied by a representative of the Ministry of the Environment. Given the extent of the damage, particularly with regards to mobility issues for the most vulnerable populations, both organizations decided to join their efforts and expertise.



On November 17, 2017, 440 bicycles, parts, and tools arrived at the warehouse YMCA Manabí in Portoviejo, marking the first pedal stroke of the project Resiliencia en bicicleta (Resilience through bikes) in Ecuador. The project coordination team, composed of four young women and men and many young volunteers from the YMCA Manabí, work non-stop for the establishment of the project. Since the arrival of the container, a particular effort was made on the creation of the visual identity of the project (we love it!). Bicycle repair is progressing well and promotional and awareness-raising activities are already happening, sparking the interest of a large number.

The project fits in the context of local economic reactivation in the Manabí region, and it aims at boosting the economy and empowering the affected marginalized communities, using cycling to stimulate socioeconomic and ecological development.

*This project has received support from the Quebec Program for International Development (PQDI) of the Ministry of International Relations (MRIF) from 2017 to 2019.*

## PERSPECTIVES AND CHALLENGES FOR NEXT YEAR

Our international actions are part of a long-term perspective. We are working to put an emphasis on redesigning the evaluation and monitoring tools, ensuring reciprocal exchanges and access to better quality resources and skills.

We continue to work towards increasing significantly the quality of bicycles and the number of tools and parts sent in order to optimize the work of our partner at the arrival of the container. Indeed, one of the issues common to all partners is the financial aspect, and in particular the increased costs of export and customs clearance, which creates a chain reaction affecting the value of bicycles and thus their accessibility. By optimizing the quality of the shipped bikes, the partners can make the project profitable more quickly.

Maintaining the training component is part of this continuity, aiming at increasing autonomy, reducing project costs and providing capacity building opportunities for the beneficiaries. We started to gather existing documentation, both locally and internationally, on bike mechanics educational tools. The objective is to create the template of a teaching guide meeting the specific needs of our partners. To be continued...

# OUR LOCAL ACTIONS

## VÉLORUTION SAINT-MICHEL



In 2017, Cyclo Nord-Sud's team was able to realize one of the most important newly-added objectives of its last strategic plan: carrying socio-economic development projects at the local level, inspired by the international projects which are built around the recovery and re-use of used bicycles.

The Velorution Saint-Michel project was launched in the spring of 2017, mainly thanks to the support of Quebec Action Fund on Sustainable Development (FAQDD) via its Climate Action program, and with the collaboration of local organisations and elected representatives of the district.

### VÉLORUTION ST-MICHEL : WHAT IS IT ?



Velorution Saint-Michel is a service aiming at raising awareness and equipping the local population with the necessary knowledge and material to use bicycles for daily transportation. This awareness encourages the use of bicycles as an active transportat while giving a new life to a used bike. To achieve this, several activities have been offered in the area: bicycle repair kiosks, introduction to cycling, training for safe cycling in urban areas, bike mechanics workshops, and repair clinics, all for free or at low prices.

### WHY TARGET THE ST-MICHEL NEIGHBOURHOOD IN MONTREAL ?

Several issues of geographical isolation characterize the Saint-Michel district, such as mobility, security, socio-economic vulnerability. The urban bike represents an important strategic solution for improving the quality of life of people in this neighbourhood. Efficient and economical, the bike allows the development of skills, especially for young people, and social inclusion, while promoting healthy lifestyle habits. The Velorution Saint-Michel project arises from the desire of improving the quality of life of populations through bikes, the transport of the future, thus also supporting a better repartition of the wealth beyond territorial logics.

#### Did you know ?

Thanks to its propulsion ensured by the human physical energy, the bicycle emits no Greenhouse Gas (GHG). It is therefore the ideal means of transport for an energy transition of cities, contributing to reduce up to 33% of GHG emissions caused by road transit (MDELCC, 2016).

### HOW IS IT COMPLEMENTARY TO OUR INTERNATIONAL PROJECTS?

The Velorution Saint-Michel project is complementary to Cyclo Nord-Sud's international activities. Most bicycles upgraded locally are unsuitable or non-optimal for international projects' technical needs and usage. By reusing bicycles and non-adapted parts, Cyclo Nord-Sud adds a complementary local aspect. All projects have one goal in common: demonstrate the economic and social significance of bicycle use.



### A MEANINGFUL SOCIAL ASPECT



Velorution Saint-Michel has an important social impact. It aims at developing employability and skills through bike mechanics. It is with this objective that a partnership was developed with Louis Joseph High School Papineau so that an internship (CSDM FPTII program) could be offered at Cyclo Nord-Sud.

This is how Benoit Bakumbané integrated the organization through a school internship program in bike mechanics. He will finish his school year with all of his achievements allowing a job search in the biking industry. This is a considerable transversal aspect of bike mechanics projects and it illustrates what we envision Velorution Saint-Michel to be in the long term: a project that centers around youth training to achieve employability, as well as economic and social inclusion.



# OUR LOCAL ACTIONS

## NEW APPROACHES IN COMMUNATION

### THE LINKS OF OUR CHAIN



To continue our work started in 2016, with the launch of the new website, Cyclo Nord-Sud is rethinking its message and visual identity. We wished to build on this evolution to strengthen the feeling of belonging among our donors. Thus, all «members» became, in the month of December, "Links".

We thought it was relevant to show that without their support, Cyclo Nord-Sud could not continue to turn its great chain of solidarity. Moreover, our new website offers the possibility to give on a monthly basis, which allows us to reduce administrative costs and better manage our finances. This important campaign launched in November to announce the change of designation allowed us to recruit nearly 60 new links and to raise nearly \$ 32,000.

**Did you know ?**  
Donations by our Links make up **40%** of our mission's funding

### CYCLO ON SOCIAL MEDIA



Evolution leads to adaptation. Using the change of visual identity to communicate differently, Cyclo Nord-Sud is more and more present on social media networks, allowing us to give you information in real time and show the community what is happening weekly. This approach was initiated to reach a new audience and increase the number of links that support us.



### BICYCLE STORIES CAMPAIGN



Our actions have international repercussions, and it appears natural to wonder about the future of the bikes we send and how bikes are changing lives. After four field visits, thanks to the support of Transat, the volunteer photographer Michaël Theimer came back with photo and audio portraits of beneficiaries and partners from countries with which we collaborate.

The goal of this campaign is not only to show those who benefit from the bikes but also all the people that make it possible to achieve our mission. This is how you can discover the faces of volunteers who help us on a daily basis. To launch this unique and immersive experience, we exposed some printed photos at the Photo Café in Montreal. Opening night, April 13th, marked the beginning of the virtual campaign. 60 portraits are currently online on our website.

## BICYCLE COLLECT

At Cyclo Nord-Sud, we make sure you have several options to facilitate bike donations, allowing us to give a new life to as many bicycles as possible. This year, we have collected 3 728 bicycles, all over the province of Quebec, as well as in eastern Ontario.

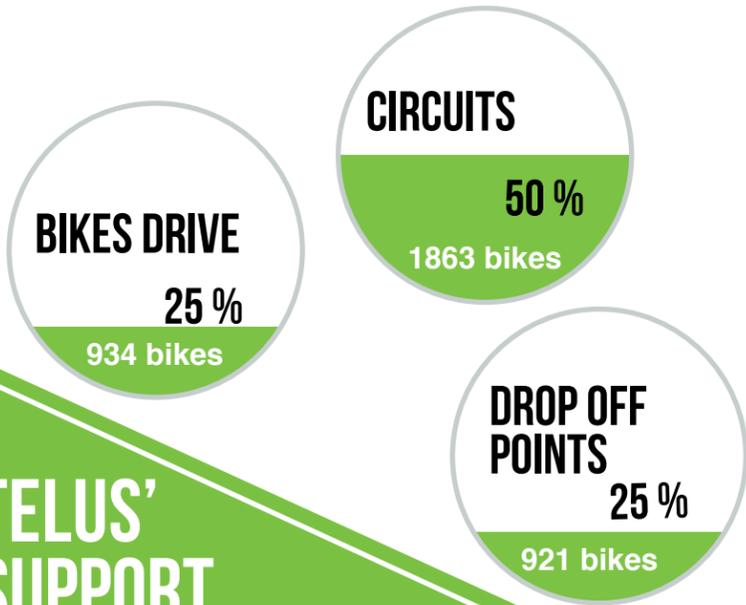
**Did you know ?**  
Monetary donations that come with the bike donations, make up **21%** of our mission's funding

### HOW DO WE COLLECT THEM ?

We use several ways to recover your bikes:

- one-off collections organized by school groups, youth centres, associations, companies, or groups of citizens
- permanent drop points
- circuits, among which we find eco-centres, bicycles that are dropped directly to our warehouse, or even those recovered by individuals

### HOW ARE THE BIKE COLLECTION ACTIVITIES DIVIDED ?



### THE MONETARY DONATION PER BIKE IS NOW \$20

When we are given a bike, with it we ask for a cash donation.

Since 2011, the donation was \$15. We realized that the increase in the cost of living had not been taken into consideration and that, in reality, the costs to collect and recondition the bikes such as the cost of fuel for the truck that picks up the bikes, had increased...

Therefore, in August 2017, we increased the donation price to \$ 20 in order to be able to continue our mission.

## TELUS' SUPPORT

Of the 27 collections organized, 16 of them were what we define as «youth bike drives». These are activities organized by schools or youth houses. For us, these events are an excellent way to engage youth by educating young people about global citizenship, combined with environmental education.

Thanks to Telus' support, we had the funds to update our educational kit. Created in 2011, this tool needed a complete upgrade to be relevant again with young people from 13 to 17 years old. This kit is a very good way of raising awareness and educating young people, with the possibility of organizing a bike collect afterwards.

# CELEBRATING OUR COMMUNITY

## NEW VOLUNTEER COMMITTEE IN GATINEAU

Emilie, Jean, Gilles, Stéphane, Francis, Virginie, Robert, Nicolas, Jean-Claude, Langis, François and Chantal form our super volunteer committee in Gatineau. To expand our mission of revaluation, we are fortunate enough to have 12 volunteers to help us develop our activities and support our environmental and social mission.



## THANK YOU TO THE DROP OFF POINTS!

Since the year 2016, we have set up a decentralized service offer that allows people to give bikes all year long. This new type of bike recovery is working great, as we collected 921 bikes among our 33 drop points. It is the priceless support from all the bike shops, centres, and individuals that allow us to fulfill our mission.



## A CELEBRATION FULL OF SURPRISES AND SOLIDARITY

We were lucky to be able to celebrate the end of the year surrounded by those who help us at the volunteer party. In a festive and supportive atmosphere, the Claire Morissette Award was presented to Robin Black, Alan Dickson, the Gatineau Volunteer Committee, and Renée Pronovost representing the Jacques Rousseau School in Laval.



## BOARD OF DIRECTORS

### Nadine Martin (President)

Lawyer, Juridic consellor (2016)

### Alexandre Rousseau (Vice-president)

Lawyer, Chambre de la sécurité financière (2015)

### Jean Lecompte (Treasurer)

Web campaigns manager, Konversions (2010)

### Marie-Ève Rioux Pelletier (Secretary)

Coordinator and Research officer, centre de recherche interdisciplinaire sur la biologie, la santé, la société et l'environnement de l'UQAM (2016)

### Ed Hudson

Professor, Cégep John Abbott (2015)

### Marie-Lys Turcotte

Coordonator communautary development, Société St-Vincent de Paul (2014)

### Rémi Laurent

Key Account Manager & Motivational Speaker Safran Identity & Security (2017)

### Frédéric Tremblay

Lawyer, Poudrier Bradet avocats (2015)

### Karim Hagggar

Manager, Strategy & Business Strategy Consulting, PricewaterhouseCoopers LLP Associates (2017)

### Graziella Ragus

Sales, marketing coordinator, Morpho Canada Inc, Safran Group (2017)

## OPERATIONS TEAM

**Charlotte Cordier**  
Coordination

**Amélie Cantin**  
Administration

**Katy Collet**  
International Projects

**François Delwaide**  
Local Projects

**Agnès Rakoto**  
Communications and marketing

## THEY WERE ALSO PART OF THE ADVENTURE!

Temporary contracts or internships, Aziza, Francisco, Isaline, Maxime, Sophie, Julia, Odile, Genevieve, Mathieu, Aurore, Kaouther, Jean-Sébastien, and Denis were an important part of Cyclo. Thanks again to all of them for all their work and contributions.

IN THE NAME OF THE ENTIRE TEAM,  
THANK YOU SO MUCH FOR YOUR GENEROSITY.

## SELF-FINANCING ACTIVITIES

As you will see in the financial report, Cyclo Nord-Sud is confronted with the fact that government contributions are currently very low. There is thus a necessity to seek other sources of funding to continue our mission.

### THE RECYCLO

#### A few numbers

More than **\$8000** collected for Cyclo Nord-Sud's mission

For the 6th year in a row Cyclo Nord-Sud's key event, the Recyclo, was organized. Recovered exceptional bicycles are refitted by our team and are sold. All profits made by this event are used to finance the general mission of our organization. Held at the Saint-Denis center, we were confronted this year with a logistical problem: too many people showed up! The place in which the event took place was too small. A great problem! This 6th edition was the most profitable event since the creation of ReCyclo.

### THE CYCLOFOLIES

For the second year in a row, Cyclo Nord-Sud organized its benefit event Cyclofolies. The concept of this benefit event has evolved since its 1st edition. Participative, fun, family-friendly, musical, gourmet... This event gathered more than 120 participants who came to have fun while supporting Cyclo Nord-Sud. An evening that embodied the very nature of our organization, mixing cycling in all its forms: pedaling to make a delicious smoothie, pedaling while getting photographed, learning the basics of bike mechanics in small workshops, etc. We wanted to stay simple while bringing an educational touch. This evening was a great success, thanks to the support and generosity of the participants, partners and sponsors.

#### A few numbers

More than **\$3000** collected for Cyclo Nord-Sud's mission

### INFORMATION BOOTHS

As you may have noticed, Cyclo Nord-Sud is increasingly present at various events with information booths. Always in connection with its change of image and its effort to develop a notoriety among new audiences, we are increasingly in the field to introduce our organization and thus recruit new links, new volunteers, and make known our beautiful mission and our projects. In universities (UdeM, Concordia), during events (Zero Waste Festival), or for corporate activities (Lush, PwC, Savoir Faire Linux), the image of Cyclo Nord-Sud travels more and more to meet new people in order to raise awareness.

### Transparency

In our efforts to be transparent, we inform the donors during the bike drives that some bikes are not suitable for our projects nor for our partners: they would not be able to maintain them and find the necessary parts to repair them. Thus, these are the bikes that we will sell as part of the Recyclo or the Eco-fête for self-financing purposes.

# OUR PARTNERS

## GOVERNMENTAL PARTNERS

### Federal

Service Canada - Canada Summer Jobs

### Provincial

Emploi Québec

Ministère des Relations internationales et de la Francophonie

Ministère des Affaires municipales et de l'Occupation du territoire

Fonds d'action québécois en développement durable

### Municipal

Ville de Montréal - Aide aux OBNL locataires

## NON-GOVERNMENTAL PARTNERS

Alliance des professeures et professeurs de Montréal

Centre de recherche interdisciplinaire sur le bien-être, la santé, la société et l'environnement (UQAM) – CINBIOSE (prêt de la salle pour l'AGA 2017)

Filles de Jésus

Fondation François Bourgeois

## SPONSORS

Arkel

Café Rico

Caisse du Centre-Est de la Métropole

Caisse d'économie solidaire

Communauto

Cominar

Coppa Café

Création by Méli

De Froment et de Sève

Déménagement Miette

Dieu du Ciel

Dumoulin Bicyclettes

Espace Organique

Fruiterie Forcier

IGA Marché Barcelo

Juliette et Chocolat

L'auberge du Baluchon

La chasse pinte

## ELECTED REPRESENTATIVE'S SUPPORT

Julie Boulet - Laviolette District Member

Sébastien Proulx - Jean-Talon District Member

Diane Lamarre - Taillon District Member

André Lamontagne - Johnson District Member

Nathalie Roy - Montarville District Member

Sébastien Schneeberger - Drummond-Bois-Francis District Member

Alexandre Iraca - Papineau District Member

Sylvain Ouellet - City Councillor - François-Perreault District

Anie Samson - Mayor - Villeray Saint-Michel-Parc Extension District

Fondation Familiale Trottier

Fondation Jeanne-Esther

Sœurs de Notre-Dame du Saint-Rosaire

Sœurs de Saint-Joseph de Saint-Hyacinthe

Syndicat des chargées et chargés de cours de l'Université du Québec à Rimouski

Zeller Family Foundation

Bowline Foundation

Le castor

LUSH

Marché Royal

Mountain Equipment Coop

Öom

Outdoor Gear Canada

Pousses l'ananas

Première Moisson Jean-Talon

Rachelle Béry

Sushi Momo

TAZ

Theobroma chocolat

TELUS - Comité d'investissement Montréal

TOHU

Transat A.T. inc.

Vélo Intemporel

Vélo Oliver

Vélo Ya



		2017	2016
<b>INCOME</b>		<b>\$443 014</b>	<b>\$423 013</b>
<b>SELF-FINANCING</b>			
	Revenue from bike collections	\$52 786	\$52 364
	International transport compensation	\$19 976	\$31 852
	Fair-trade sales, services, promotional materials and events	\$60 428	\$25 296
	Sponsorships and partnerships	\$1 000	\$5 046
	Interest revenue	\$571	\$486
	Gain (loss) on variation of securities investment	\$118	-\$245
		<b>\$134 879</b>	<b>\$114 799</b>
<b>PHILANTHROPIC INCOME</b>			
	General public's contributions and donations	\$99 069	\$86 811
	Foundations' contributions	\$38 981	\$50 527
	Unions' and businesses' contributions	\$24 018	\$23 118
	Religious communities' contributions	\$5 700	\$6 600
		<b>\$167 768</b>	<b>\$167 056</b>
<b>GOVERNMENTAL SUPPORT FOR PROJECTS</b>			
	Ministère des Relations Internationales et de la Francophonie (PQDI)	\$53 406	\$76 054
	FAQDD	\$51 393	-
	Emploi-Québec	\$27 643	\$11 032
	Services Canada	\$5 063	\$2 597
	City of Montreal	\$1 912	\$2 026
	Discretionary funds	\$950	\$1 000
	Recyc-Québec	-	\$37 241
	Ministère du Développement Durable, de l'Environnement et de la Lutte contre les changements climatiques (PSM-N)	-	\$6 250
	Bibliothèque et Archives nationales du Québec (BANQ)	-	\$2 700
	Other wage subsidies	-	\$2 258
		<b>\$140 367</b>	<b>\$141 158</b>
<b>EXPENSES</b>		<b>\$471 119</b>	<b>\$462 108</b>
<b>PUBLIC ENGAGEMENT – BIKES FOR THE SOUTH</b>			
	Wages, subcontractors and employee benefits - Logistic	\$119 104	\$80 150
	Purchase of tools, parts, and materials for the South	\$45 951	\$75 109
	International transport	\$30 222	\$41 011
	Development in the South	\$38 138	\$27 554
	Rent and electricity	\$21 551	\$20 162
	Canadian transport and rolling stock expenses	\$12 050	\$10 236
	Collections, tools and warehouse expenses	\$5 973	\$4 471
		<b>\$272 989</b>	<b>\$258 693</b>
<b>PUBLIC AWARENESS AND EDUCATION</b>			
	Wages and employee - Communications	\$75 038	\$76 317
	Promotional events	\$5 849	\$26 517
	Publications, graphic design, photo	\$10 745	\$9 353
	Professional fees	\$8 614	\$3 343
	Post, telecommunications, travel and educational materials	\$7 544	\$6 716
	Merchandise held for sale	\$1 466	\$1 526
	Rent and electricity	\$1 197	\$1 120
		<b>\$110 453</b>	<b>\$124 892</b>
<b>OPERATIONS</b>			
	Wages and employee benefits - Coordination	\$59 684	\$47 498
	Professional fees	\$6 342	\$6 772
	Insurance, taxes and permits	\$8 476	\$7 280
	Interest and bank charges	\$3 838	\$3 442
	Democratic life, office expenses	\$1 829	\$1 822
	Interest on short-term debt	\$1 521	\$1 668
	Maintenance and repair – equipment and information technology	\$1 662	\$1 504
	Bad debt	-	\$1 500
	Rent and electricity	\$1 197	\$1 120
	Loss (gain) on exchange	\$2 708	\$460
	Publications, graphic design, photo	\$420	\$5 457
		<b>\$87 677</b>	<b>\$78 523</b>

# CYCLO NORD-SUD'S FINANCES IN 2017

## THE TWO MAIN COMPONENTS OF OUR WORK ARE FINANCED DIFFERENTLY

### THE MISSION

Collecting bikes everywhere in Quebec and in eastern Ontario to give them a new life. Donations from the public (cash donations, bike donations) remain today our most important source of support. Donations finance up to 61% of the income for our mission.

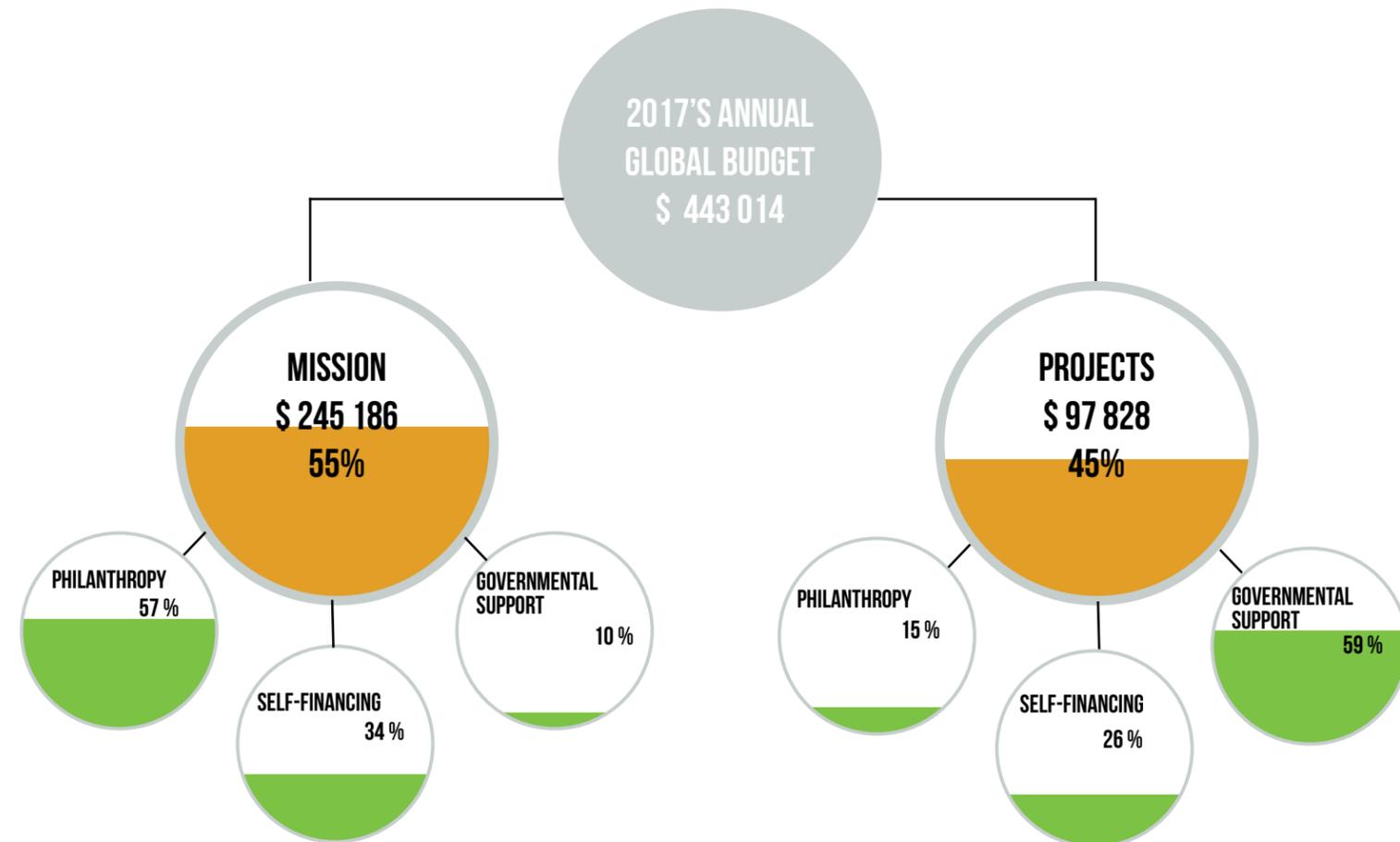
### THE PROJECTS

Upgrading bikes through different projects to facilitate mobility to reduce poverty.

- Local scale: Mainly Velorution Saint-Michel.
- International scale: Ecuador, Togo (2 projects), Ghana, Cuba, Haiti.

Government funding composes up to 59% of the projects' funding.

## HOW IS OUR BUDGET ALLOCATED ?



### Where does our revenue come from ?

We have a variety of sources of funding through public donations, foundations, businesses and government grants.



# Cyclonordsud

REVALORISER LES VÉLOS. TRANSFORMER DES VIES.

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