

ANNUAL REPORT 2018

CycloNordSud

RECYCLING BIKES. TRANSFORMING LIVES.





In my name and on behalf of the members of the board of administration, it is with great pleasure that I present you with the 2018 Cyclo Nord-Sud annual report.

2018 brought about many beautiful accomplishments for the organization. For one, it was this year that we reached the milestone of more than 60 000 bicycles shipped internationally ! On the side, our project Velorution, implemented last year in the St-Michel neighborhood, really took off and is now a fixture in the local landscape. Also, after a rather difficult year in 2017 due to the loss of public subsidies, Cyclo Nord-Sud set for itself high financial objectives that were met successfully by the team's relentless work and search for new funds. The success of our fundraising campaign Be a Link was emblematic of our year's accomplishments.

Again this year, the Cyclofolies event was a great success. It was through this event that we got to thank our link, our partners and our community. It was also an occasion to meet with our partner's representative in Ecuador, Juan Carlos Peñafiel Riuz. This is the kind of encounter that is crucial to our understanding of our impact abroad, to grasp the full extent of our mission: restoring bicycles, transforming lives. Thank you to all who participated in the event and especially to our sponsors whose contribution made it a success.

In 2017, the members of the board resolved to diversify their skillset within the administration. The nomination of two new members, one accountant and one auditor, has afforded the team with extra support and help to produce orderly financial documentation. I thank each member of the board for their respective involvement in debates and their willingness to share their expertise to the benefit of the organization.

It would be impossible to end this note without underlining the exceptional work and dedication of Charlotte, Agnès, Katy, Aziza, Alexane, Franscisco and Antoine. With limited means, this team manages to carry the organization on its shoulders and accomplish a great many things. Hat's off to them and a thousand thanks !

In an era where the global state of things can sometimes lead to discouragement, the involvement of organizations such as Cyclo Nord-Sud takes all its significance. We must continue to do everything that is in our power to convey the values of social justice, solidarity, cooperation and ecology. These values, generating social change and positive impacts, were inherited from our founder more than 20 years ago, Claire Morissette.

NADINE MARTIN, PRESIDENT

SOMMAIRE



A WORD FROM THE TEAM - P3
ESSENTIAL FACTS AND NUMBERS - P4
COMMUNITY AND ENGAGEMENT - P6
THE OPERATIONS - P10

LOCALLY - P12
INTERNATIONALLY - P16
FINANCIALS - P 21
NOS SOUTIENS - P 23

A WORD FROM THE TEAM

Each year's end is an opportunity to reflect on the impact of our actions, the challenges met and to analyse the goals within our strategic plan as to guide further action. It is so that we here share our retrospective of 2018, a year rich in unexpected twists and beautiful realizations.

Whereas the two preceding years were marked by financial struggles, 2018 was when our recovery plan came into effect and inspired us all with great optimism. More accurately, many key measures were launched to modify our operational structure, in order for it to be optimized and become more efficient, such as:

- the consolidation of Phase 1 and development of Phase 2 of our local project Vélorution St-Michel;
- the enhanced treatment of residual matter, whether bicycles, parts or accessories, to improve on the quality of our containers shipped to our partners overseas;
- the consolidation of our expertise and our status as agent of change locally to facilitate access to utility bikes; the organization was awarded several key distinctions in this respect, prompting us to continue our work in this direction;
- the clarification, improvement and standardization of our internal financial and administrative follow-up processes;

In parallel, we've had to work with a restricted budget, as displayed in our financial report at the end of this document. As a consequence, we have not renewed the seasonal maintenance position this year, resulting in an increased operational workload for the rest of our team (the number of collected bikes, on the other hand, has not diminished). We

also had to abolish our annual update, an historical tool of communication. This medium, produced and published every spring at heavy costs, didn't match our ecological vision anymore. Its content is now broadcast on the net through our social networks and our newsletter. We acknowledge nonetheless that this compromise may have affected some members of our community who were attached to the older format.

The realization that is now upon us: each budgetary restriction will have collateral impacts- a hard lesson to reckon with, but the hardest is now behind us. We are proud to announce that we've successfully managed to salvage the organization and restore sound financial balance. None of it would have been possible without you and the help of our community: volunteers, donors, partners in action, «maillons», financial partners and every dedicated promoter of the cycling cause.

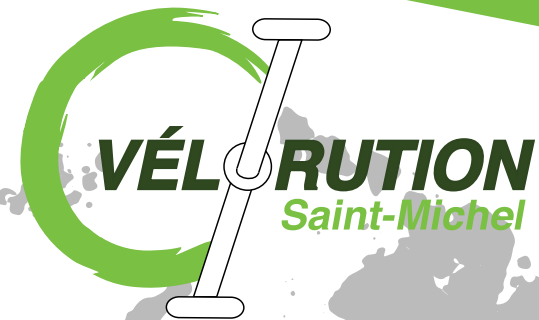
Once more, thank you for sticking with us all along this rugged trail and enjoy the good read ahead !



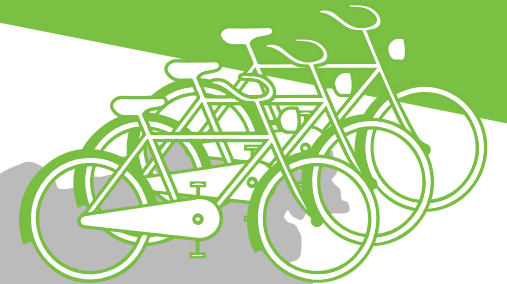
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ESSENTIAL FACTS AND NUMBERS

60 000ND
RESTORED BIKE

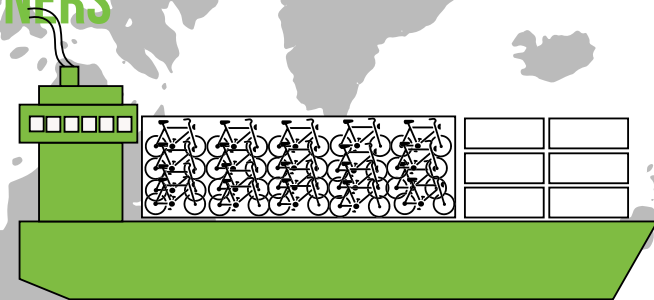


1ST COMMUNITY WORK
STATION OPENED IN ST-MICHEL
NEIGHBORHOOD, MONTREAL



73 BIKES SOLD DURING
3 «SOLIDARITY SALES»

2818 BIKES SHIPPED
INTERNATIONALLY ON 7 CONTAINERS



3 COUNTRIES RECEIVING CONTAINERS:
HAÏTI, EQUATOR, TOGO



3592
COLLECTED BIKES

27 ORGANIZED COLLECTING OPERATIONS
2 ACTIVE VOLONTARIES COMITIES



1 VISIT FROM OUR EQUATORIAN
PARTNER IN MONTREAL



5083 HOURS OF
ACCUMULATED
VOLONTEER WORK



34 000\$ COLLECTED
THANKS TO OUR LINKS



512 740\$ OF ANNUAL REVENUE
277 618\$ TO OUR GLOBAL MISSION
235 122\$ TO OUR PROJECTS

COMMUNITY AND ENGAGEMENT

A COMMUNITY STRONGER THAN EVER

We won't surprise you if we tell you that our community lies at the heart of Cyclo Nord-Sud and is responsible for achieving our mission and projects.

OUR VOLONTARIES

Again this year, we were lucky to benefit from the help and support of so many volunteers. Whether it be for bike-collecting operations, loading the containers, assisting our project Vélorution-St-Michel or through the work of our comities in Gatineau and Quebec City, our board, down to every generous soul that lended a hand on the events Cyclofolie and Recyclo. Let us forget as well each and every person who, on a daily basis, helps out with such tasks as data processing, translation or coming up with genius ideas as to how to redesign our storage facility !

From the bottom of our heart, THANK YOU !



OUR LINKS

Let us not forget the importance of those who, through their financial help, enable us to always go further towards the realization of our projets and our commitment to making things evolve. hence making mobility more accessible to greater numbers of folks. Our precious links have again demonstrated their unconditional support this year's end campaign. Thanks to you, we were able to reach our goal of raising 17 000\$. This amount was thereafter doubled by our Super links, our patrons. Without your help, the chain of solidarity would not run as free and smooth as now, THANK YOU !



OUR PARTNERS AND SPONSORS

We feel privileged everytime a partner or sponsor accepts to join us on the path of organizing a successfull event or gathering. We are proud to associate ourselves with companies who recognize our noble mission and shared values. This in turn provides them with a chance to shine in their own community.

With your help, we pedal on, THANK YOU !



BIKES STORIES ON THE MOVE

Bikes stories: tales of how a bike can change a life, not only for our beneficiaries but for our volunteers or partners as well. This project exists and continues to exist thanks to the support and exceptionnal know-how of photographer Mickaël Theimer.

This year, we presented with great honor an exhibition of this project at the Maison du Développement Durable. For as much as 3 weeks, our portraits brought life to the Atrium and struck a sensible chord with the General Public. The inauguration was a great success, combined with a conference about our re-using and restoring bikes activities.

Then, the portraits made their way to Transat's offices for a week, our partner in creating the project. The immersive experience, combining photography and sound, remains available on our website and new portraits will appear in 2019 !



Left : picture taken during the conference opening at the Maison du développement Durable



Right : picture taken in the office of our partner Transat



JOIN US ON OUR SOCIAL MEDIA !

The best way to tune into our activities



A YEAR OF ACKNOWLEDGEMENT

As a part of our strategic plan, we set out to improve our external communications. Thanks to the work begun in 2017, we've adopted a strategy of making our projects known on a greater scale through means of public acknowledgement.



A LOCAL ACKNOWLEDGEMENT AND BEYOND !

The project Vélorution in St-Michel has made a name for itself on a local scale and well beyond ! This project was awarded an **Environmental Grammy**. It was selected in the category of **INSPIRING PROJECTS** by L'Agora and integrated the company of «Je fais Montréal». We also counted amongst the finalists at the Novae and Guy Chartrand competition. All of these acknowledgements enabled us to position Cyclo Nord-Sud as leaders in promoting active and sustainable transport, locally and beyond. The prize we were awarded as **leaders in active mobility** by Voyagez Fûté/MOBA, as well as the **certification «Vélo sympathique Or»**, are testimonies of our contribution. The year came to a beautiful end thanks to the efforts of each and everyone. The project was granted 10 000\$ from the **Aviva Community Fund**, rewarding the fact it was placed among the 50 most celebrated initiatives from the general public.



AT THE HEART OF CYCLO NORD-SUD

OUR BOARD

Nadine Martin (President)
Lawyer, legal advisor (2016)

Alexandre Rousseau (Vice-President)
Lawyer, Chamber for financial security (2015)

Karim Hagggar (Treasurer)
Head, Business strategy, member of the PwC LLP (2017)

Marie-Ève Rioux Pelletier (Secretary)
Coordinator and research agent, Centre for interdisciplinary research in health, society and the environment at UQAM (2016)

Ed Hudson
Professor, John Abbott (2015)

Elisabeth Desfonds
Retired, from the education field (2018)

Marie-Lys Turcotte
Youth homes association of Québec (2014)

Rémi Laurent
Account manager and conferencer, Safran Identity & Security (2017)

Frédéric Tremblay
Lawyer, Poudrier Bradet avocats (2015)

David Song (Treasurer)
Principal advisor, transactional services in mergers and acquisitions, Financial advisors Deloitte (2018)

Graziella Ragus
Coordinator Sales and Marketing, Morpho Canada Inc (Groupe Safran) (2017)



A DEDICATED TEAM

Charlotte Cordier
General Coordinator

Aziza Oudouche
Coordinator, administration and accounting

Katy Collet
Coordinator, international projects

Agnès Rakoto
Coordinator, communications and marketing

Antoine Raby
Coordinator, operations and education

Francisco Reina
Coordinator, Véloration project

Alexane Ferland
Coordinator, Véloration Saint-Michel



THEY TOOK PART IN THE ADVENTURE

Ending a mission, on a temporary contract or internship, François, Amélie, Isaline, Farah, Johanna, Boris, Marcela, Ludmilla, Sandrine, Bertrand, Benoit, Vivien have largely contributed to the extraordinary success of year 2018.



THE OPERATIONS

COLLECTING BIKES

BIKES DRIVE

24 %

844 bikes

Since the creation of the organization, our bikes drive in all corners of Quebec and Eastern Ontario enable the public to give new life to their bicycles. These collecting operations are essential to our projects locally and abroad. Besides restoring 844 bikes in 2018, these activities present us with an occasion to promote awareness on environmental and social issues, as well as cooperation as implied by our mission. Indeed, we work hard to make these gathering operations a ground for exchange with our donators, charitable partners and team. To this effect, in 2019, we

wish to increase the number of collecting operations as a way to educate the public on such issues as, for example, a global citizenship.

3592 BIKES
COLLECTED
IN 2018



DROP-OFF POINT



Thanks to our network of 32 dropping-off points, we've managed to collect 738 bikes in 2018. Thanks to these partnerships, we have the possibility to restore bikes all year round. The drop-offs stations play an essential role of support as well as agents of change within the various communities. By providing us with unused or used but still functional parts, the drop-off stations enable us to rapidly answer our partners' needs. Hence, we reinforce our community ties even

more by providing numerous and better-quality parts. In 2019, we wish to strengthen even further these partnerships and increase the number of our drop-off stations.

DROP-OFF POINT

20 %

736 vélos

OUR COMITIES

QUÉBEC

Formed in 2015, our comity of volunteers in Quebec city already amounts to 15 dedicated members whose hard work contributed to gathering a total of 1307 bikes this year only. Thanks to each and every volunteer, about 1084 bikes were spared the landfill and granted a second chance. Beyond collecting the bikes, the comity was successful in establishing relations with several city organizations in order to provide bicycles to more disadvantaged citizens. We are grateful for their contribution and their precious support.

CIRCUITS

52 %

1884 bikes

GATINEAU

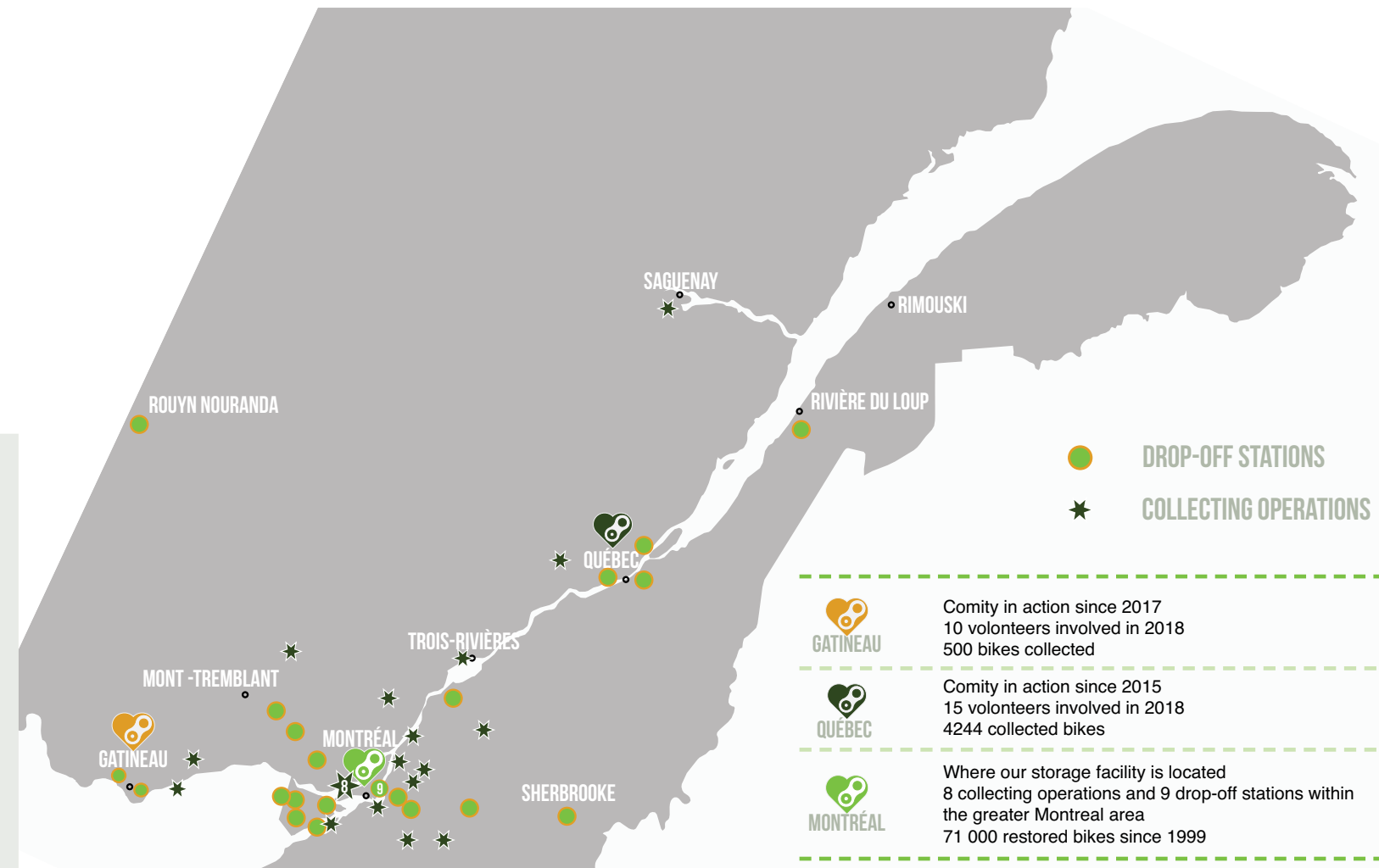
Formed in 2017, the comity of volunteers in Gatineau have been very active and generous with their bike-collecting efforts. They are always present whether at regional drop-off stations or the Gatineau Bike Fair. Thanks to their priceless contribution, we have managed to gather about 250 bicycles in the Outaouais region during 2018. We wish to underline their efforts and support to the mission of Cyclo Nord-Sud.

YOUTH EDUCATION

Education initiatives within schools and youth centers, combined with youth-conducted bike-collecting operations, contributed to raise awareness at the benefit of more than 540 youths in Quebec in 2018.

In the classrooms, through educational and interactive workshops based on the education kit «A world on a bike», we've managed to reach youngsters from 13 to 17 years old on issues such as the environment, mobility and international solidarity.

For the year 2019, we wish to reinforce our educational efforts on notions such as Global citizenship (ECM) by way of workshops aimed at developing awareness and involvement around values like solidarity and respect for the environment. We believe these activities will empower young people to become agents of change.



VELORUTION SAINT-MICHEL, A LOCAL COMMUNITY-BASED

HERE'S A FRIENDLY REMINDER THAT VELORUTION SAINT-MICHEL IS...

A community-based service offer that encourages biking as mean of transportation. Appearing as a solution to many issues including mobility and isolation, different strategies have been established through this project:

Empowering Saint-Michel's inhabitants by offering them bike maintenance workshops

Providing affordable decentralized points of service

Providing affordable refurbished bikes to the community

Strengthening Saint-Michel's youth employability and developing its skills

Launched in June 2017, the project quickly set roots in the neighborhood, which showed obvious needs: mobile workshops attendance rose and partnership requests to get access to bikes grew in numbers. Our team also started working with Saint-Noël Chabanel school to implement the Cycliste averti program.

In 2018, Velorution Saint-Michel expanded and was consolidated. Indeed, strategic axes were added to the project once specific needs were expressed from the neighborhood and beyond.

The first phase being more mobile, the project focuses on the diversification and the accessibility of its services, which was achieved through the development of multiple fixed points of service. We now distinguish four distinct axes: the youth axe, the mobile axe, the animation axe at Frédéric Back's park and the community-based axe.

YOUTH: THE TARGET WE LOVE



In collaboration with Vélo Québec and Saint-Michel's schools, Cyclo Nord-Sud implements the Cycliste averti project in the neighborhood. This program aims to ease the adoption of the bike as a safe mean of transportation. Students in fifth and sixth grades are trained to develop good practices regarding cycling in urban environments through theoretical and practical sessions in the streets of Saint-Michel. This way, trainings, offered during spring and fall, are close to the students' reality. 207 kids, or 12 groups, took part in the program.

To support them during their practical sessions on the road, Vélo Québec-trained instructors supervised groups of more than 10 students. Our team is lucky to have 4 volunteers who offered 104 hours, carrying out the program and making it a success story. In total, 11 people undertook the training, including 7 members of our team.

THE NEIGHBORHOOD'S STAKEHOLDERS: AN EXAMPLE OF MOBILITY



To promote active mobility, it seemed crucial to have our Saint-Michel partners lead by example. Thus, in collaboration with the local action committee Vivre Saint-Michel en Santé (VSMS), we launched a fleet of Bike-Sharing. The project aims to compensate the lack of bicycle services in the area (as of today, there is only one Bixi station). 15 organizations participated in the program, which represented 20 more bikes in the streets. These bicycles are mainly provided to members of our partnering organization, so they can easily get around the neighborhood or organize capacity-development and recreational activities.



Left: partners using our Bike-Sharing fleet



Right: picture taken near our yellow container in Frédéric Back's park.

FRÉDÉRIC BACK'S PARK, A FIXED POINT OF SERVICE AT THE SERVICE OF OUR COMMUNITY

The first edition of the yellow container entertainment sessions at Frédéric Back's, jointly led with La Tohu, started in July 2018. This new fixed point of service, open every week-end, allowed us to offer reliable assistance to Saint-Michel's population. Mechanical training workshops, cycling introduction classes, affordable mechanical repairs and loans of bicycles to discover the park were offered to people of all ages. The entertainment activities ended in late October with outstanding results: more than 773 people took part in the activities and were taught about mobility issues. We were able to fix 242 bicycles, through which 92 pieces were bought. Those pieces contributed to finance the project. 23 people were trained in bike mechanics and 45 people took the cycling introduction class. After 308 hours of activities, the 4 trainers who worked on making all of this happen noticed how these outdoors services truly were appreciated by the community.



PROJECT TIMELINE IN 2018



ATELIER VELOURUTIONNAIRE SAINT-MICHEL (AVSM), THE CULMINATION



The date wasn't randomly picked: on November 1st, 2018, exactly one year and a half after the official launch of the project, Saint-Michel's first community-based workshop emerged in collaboration with Loisirs Communautaires Saint-Michel.

AVSM's main objective is to develop active and sustainable transport access by offering a living space built around bike maintenance activities. The opening of the workshop compensated for a dramatic lack of services; there was not a single bike store or workshop in the neighborhood before AVSM. However, the project isn't just a workshop: it aims to help users become autonomous and self-sufficient with the maintenance of their bicycle throughout the year. The workshop offers 4 repair stations as well as a full range of tools. Users have access to low-cost new and used bike parts. The sale of these parts contributes to fund the project. Our passionate volunteers' expertise strengthens the users' experience with our Atelier velorutionnaire Saint-Michel. Open to everyone, the space also offers bike maintenance workshops and other activities related to active mobility. Furthermore, it is a place where the neighborhood's teenagers can learn bike mechanics. In the future, we hope the community will develop a feeling of belonging towards the workshop: we want it to be run by a volunteer committee, which will work to expand a pro-cycling culture in the entire neighborhood.



AN EXPERTISE AND A KNOW-HOW THAT SPREAD BEYOND THE NEIGHBORHOOD

Our team's expertise was also put to use outside Saint-Michel. Two "diagnosis" days were organized at Ahuntsic College in September 2018. 19 bicycles were successfully diagnosed and repaired. Every beneficiary went home with personalized recommendations regarding the maintenance of their bike. On October 18th, our team took part in a theme day called "Discover Your Passion" (Découvre ta passion), held by La Maison des jeunes de Beaujeu, at Dr-Alexis-Bouthillier High School in Saint-Jean-sur-Richelieu. Nearly 40 eighth-grade students had the opportunity to ask questions about being a professional bike mechanic and to learn basic settings on a bike. In December 2018, we offered a one-day introduction to bike mechanics class to about ten young adults at Centre Jeunesse Emploi – Bourassa Sauvé. These activities were carried out in parallel with Saint-Michel's own activities like "Saint-Michel's Family Day" (Fête de la famille de Saint-Michel) in May or Montreal's Circus Festival (Montréal Complètement Cirque at La Tohu in July.

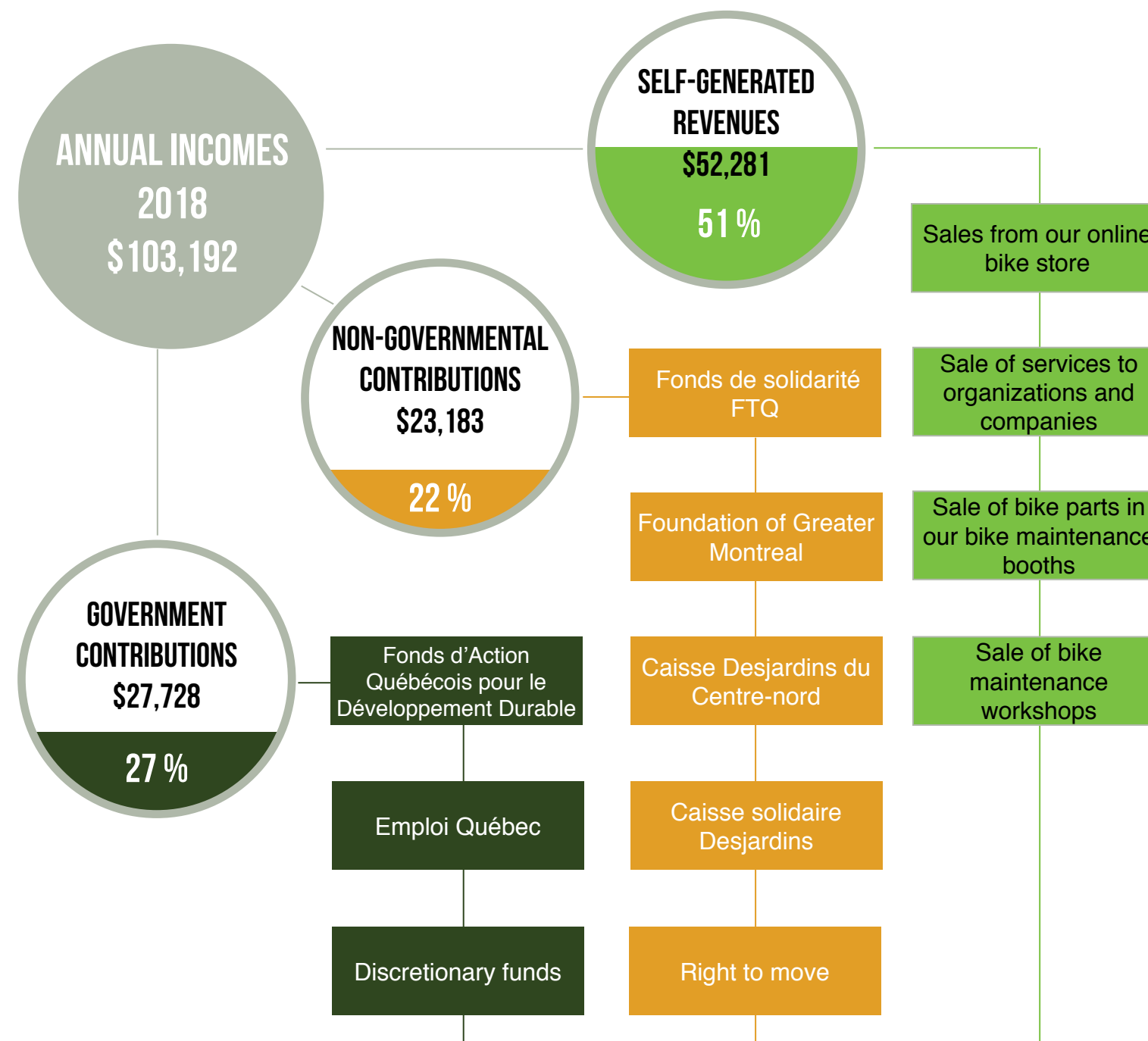


OUR LOCAL ACTIVITIES IN NUMBERS

RESULTS OF OUR ACTIVITIES IN 2018



PROJECT FUNDING



4 ACTIVE PROJECTS IN 2018

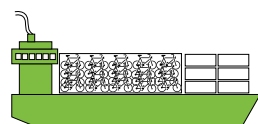
 **ORGANIZATION**
ECHO DE LA JEUNESSE



5 YEARS
OF PARTNERSHIP



LOMÉ
TOGO



10 CONTAINERS
4 148 BIKES SHIPPED



Founded in 2006, the **NGO Echo de la Jeunesse Togo (ECHOJET)** is based in Lomé. Its objective is to promote the local development to the benefit of vulnerable populations in the fields of education, health, culture and the environment.

In the fall of 2013, the very first container headed to Togo with Cyclo Nord-Sud's 40th000 bike and marked the launch of the project **MECANO** (Maison d'Entretien des Cycles et des Arts pour une Nouvelle Orientation) aimed at making bikes the agent of increased mobility and economical development. Since then, more than 4000 bikes have been shipped.

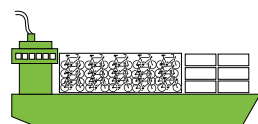
 **ORGANIZATION**
CENTRECH



12 YEARS
OF PARTNERSHIP



CAP-HAÏTIEN
HAÏTI



18 CONTAINERS
7501 BIKES SHIPPED



Founded on October 19th 2001 and based in Montreal, **CENTRECH** (Carrefour d'ENTraide et de RETrouvailles du Cap-Haïtien) is dedicated to raise awareness around the integral development of the Cap-Haïtien city and its institutions, for the benefit of native citizens and those living here in Quebec or elsewhere in Canada.

After Caracol and Limbé, it is Ouanaminthe that is now enjoying a sustainable and affordable means of transport. In collaboration with school management of Oblats fathers and Ste-Croix sisters (Haïti North and North-East), the project **École à Vélo-Bisiklèt** is aimed at facilitating access to education and reduce the risk of dropping out between kids from far-away and low-income homes. Since 2016, low-fare rental bike parks have been made available in many schools, whereas maintenance, reparation and distribution of bikes is taken care of by the establishments themselves.

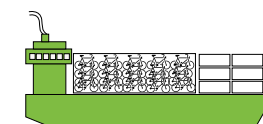
 **ORGANIZATION**
TERRE DES JEUNES



2 YEARS
OF PARTNERSHIP



LOMÉ
TOGO



5 CONTENEURS
2 113 BIKES SHIPPED



The organization **Terre des Jeunes Togo**, located in Lomé, is made up of a majority of young volunteers engaged in promoting social, cultural and ecological involvement amongst their respective communities throughout 5 regions of Togo.

The **ECOVELO** project, launched in 2016, contributes to promote biking as an ecological means of transport for youngsters and peasant families. The aim is to increase access to education and elementary services, such as clean water and waste management. The project also contributes to creating jobs through the repair and sale of bikes within the 8 service stations spread across the country.

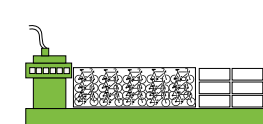
 **ORGANIZATION**
YMCA MANABI



1,5 YEARS
OF PARTNERSHIP



PORTOVIEJO
EQUATOR



3 CONTAINERS
1 245 BIKES SHIPPED



The **Manabi YMCA** (Young Men's Christian Association Manabí) is a civil organization of the city of Porto Viejo dedicated to social change, access to education, defense of human rights for marginalized individuals, especially youngsters and women.

On April 16th 2016, an magnitude 7.8 earthquake struck the province of Manabi and the canton of Portoviejo. As a consequence, 700 persons perished, 6274 were wounded and an additional 30 000 were left homeless. The cost of repairs was a staggering 3 billion \$.

Cyclo Nord-Sud and the Manabi YMCA joined efforts and expertise around the project **La Resiliencia en bicicleta** in order to support mobility for victims of the quake, infusing new economical impulse using the bicycle as a vehicle of socio-economical development.

INTERNATIONALLY



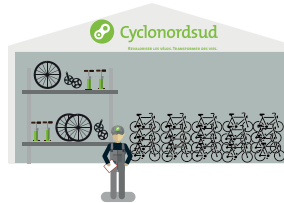
Regarding our national projects, this year again, all of our efforts have gone into accompanying active projects and consolidating relationships between Cyclo Nord-Sud and its international partners. A year filled with ups and downs during which some projects took off significantly, while others were compelled to reduce or altogether stop their activities.

ALWAYS STRIVING FOR MORE OPTIMIZATION

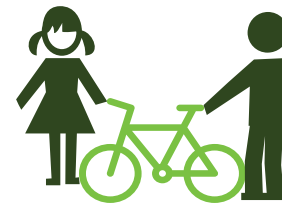
FROM THE STORAGE TO OUR PARTNERS

The perspectives quoted in our 2017 report have made a big step towards realization in 2018. The year marked an important turn alongside our partners in our common goal to provide better quality bikes as a way of consolidating financial autonomy for partner organizations and projects. One expression of this is the instalment, since august 2018, of one weekly workshop within the storage area, dedicated solely to repairing bikes awaiting international shipment. The first exemple is the container which was loaded for Haïti on the 24th of august 2018. 25% of the content was made up of 100 bikes that had been selected and deemed functional, or thoroughly repaired by our team of volunteers. As a consequence, the content within the containers has been steadily improving in quality. These workshops also enable us with the process of selecting, choosing appropriate bike parts and assessing their value, and optimizing space-use within the container itself.

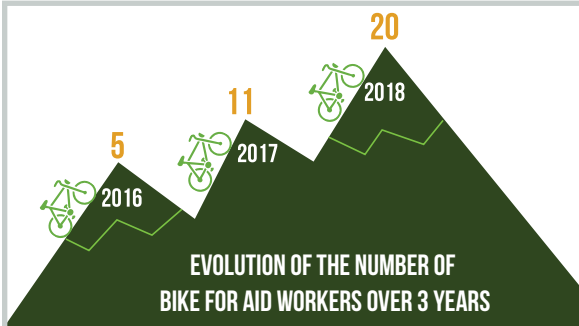
In the same order of ideas, «Storage thursdays» are supervised by one or two team members and a community meal is offered to volunteers at noon. This day has helped us to get better acquainted with our volunteers and to provide them with the necessary skills to go about work in the storage or bike mechanic areas.



THE BIKE FOR AID WORKERS PROGRAMM



By offering a Cyclo Nord-Sud bicycle during one of your stays abroad (to a family, an individual or a social organization), the programm lets you make a solidary gesture and answer a need for mobility. As a way of starting the year on a good note, we resolved to rethink the programm anew so that we could answer needs in a more systematic fashion. On the one hand, because of our financial obligations, we were prompted to ask for a fee in return for the maintenance of bikes and managing the demand. We took the opportunity to broaden the service resulting in double the amount of requests for this programm. interested ? Don't hesitate to learn more on our website and to share the programm with your relatives.



FROM PORTOVIEJO TO MONTREAL

Following the visit of Écho de la Jeunesse au Togo's Emmanuel Kpatai in the fall of 2017, we were convinced that reciprocity was key to understanding the realities of each organization. Thanks to Alternatives and the MRIF program Québec without borders, we had the great pleasure of welcoming Juan Carlos Peñafiel Ruiz in Montreal, chieid coordinator of the Manabi YMCA, in Ecuador. During his two months stay, Juan participated in all of our activities, events and local projects (Vélorution Saint-Michel). This visit was also an occasion to update the MRIF* and its agents on the evolution of our projects, and share this knowledge with the students registered in the International Cooperation certificate (University of Montreal, prof. Paul Cliche) as well as members of the AQOCI**.



*Ministry of International Relations and the Francophonie

**Quebec Association for International Cooperation Organizations

GOING BACK TO

The project launch of **Resilience on a bike** («Resilencia en bicicleta») in Ecuador was a highlight of this year at **YMCA Manabi**, our equatorial partner. Thanks to the funds provided by the MRIF and the colossal input of our local team, the project managed to achieve and even surpass our objectives in 2018. The project generated such interest that an extra container was shipped in collaboration with other local agents of Manabi, providing economical impulse always within a social and environmental perspective.



2018 also marked a pause for our project **Bicycle for all ages** with our partner in Ghana, **Shape Lives International**. A hike in border fees made it increasingly difficult for us to carry on with the project. A number of efforts were made to resolve the issue, but in the end, we decided a pause was best as we await a return to more favorable conditions.



COMING UP ... NEW SUBSIDIES



The Louise Grenier foundation has pledged \$9,000 to the Écolvélo project overseen by Terre des jeunes (Togo).



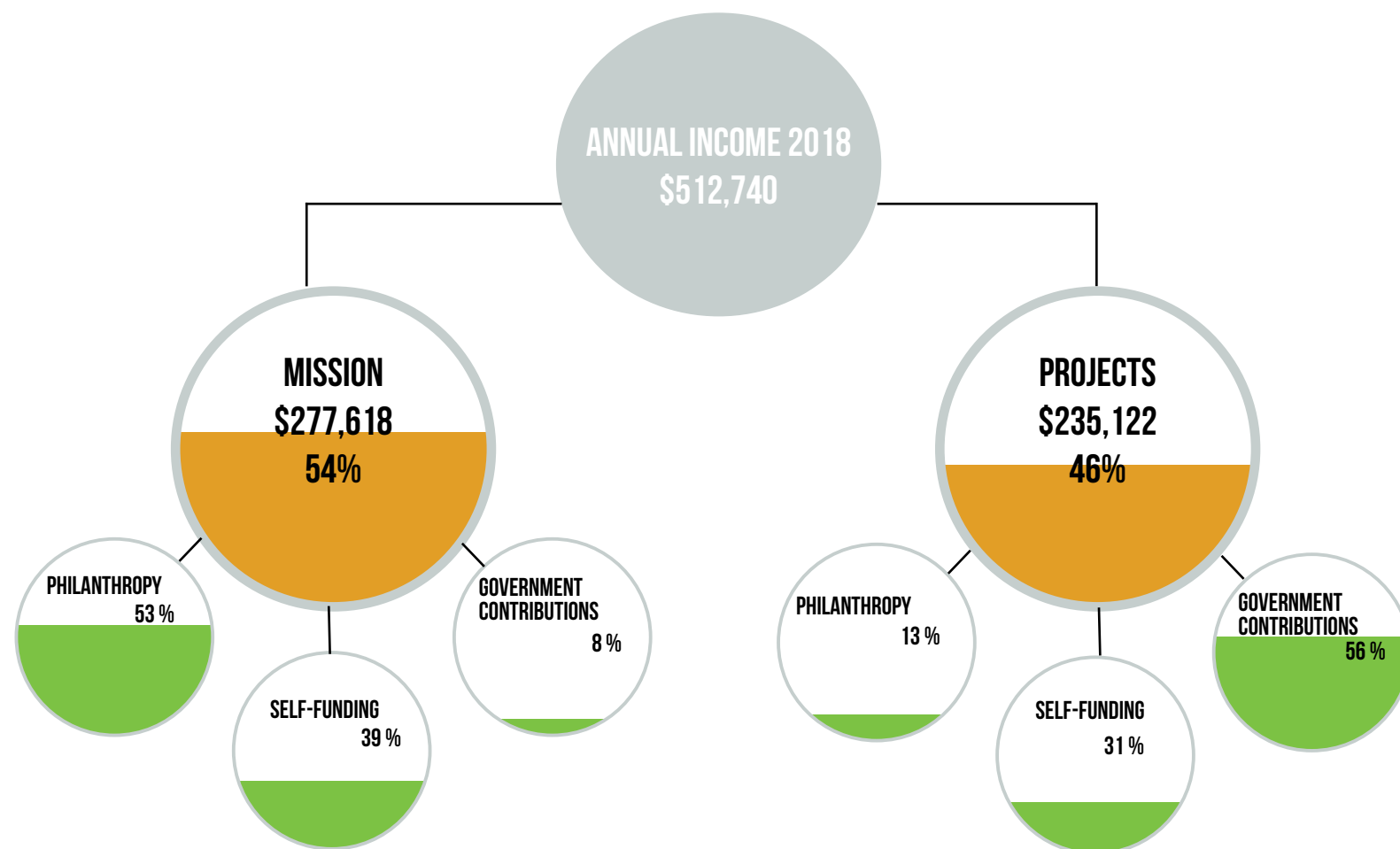
The Roncalli International foundation (\$10,682) and Métamorphose Foundation (\$3,253) pledged to support the development of our project Vélo-Bisiklèt in Haïti.

REGAINING BALANCE



After dealing with 2 years of deficits brought about by the cancellation of 2 funding programmes, we have finally managed to strike financial balance. How did we do it ? For one, we reduced our material spending and seasonal hiring, increased our self-funding activities and social economy services. Sponsors and corporate sponsors such as Rachelle-Béry, Transport Guilbault, Options Métal Recyclé and Communauto were also key to reestablishing sound financial bases.

INCOME DISTRIBUTION IN 2018



A QUICK REMINDER: THE DIFFERENCE BETWEEN MISSION AND PROJECTS :

THE MISSION

Collect bikes everywhere in Quebec and eastern Ontario to restore and give them new life.

THE PROJECTS

Restore bikes through different projects aimed at facilitating mobility and reducing poverty.

RAPPORT FINANCIER

L'année comptable se déroule du 1er janvier au 31 décembre.



INCOME		2018	2017
		512 740 \$	443 014 \$
SELF-FINANCING	Revenue from bike collections	64 644 \$	52 786 \$
	International transport compensation	20 558 \$	19 976 \$
	Fair-trade sales, services, promotional materials and events	93 862 \$	60 428 \$
	Sponsorships and partnerships	2 636 \$	1 000 \$
	Interest revenue	37 \$	571 \$
	Gains sur variation de placements en valeurs mobilières	100 \$	118 \$
		181 837 \$	134 879 \$
PHILANTHROPIC INCOME	General public's contributions and donations	85 658 \$	99 069 \$
	Foundations' contributions	42 046 \$	38 981 \$
	Unions' and businesses' contributions	43 285 \$	24 018 \$
	Religious communities' contributions	6 800 \$	5 700 \$
		177 789 \$	167 768 \$
GOVERNMENTAL SUPPORT FOR PROJECTS	Ministère des Relations Internationales et de la Francophonie (PQDI)	98 189 \$	53 406 \$
	FAQDD	24 849 \$	51 393 \$
	Emploi-Québec	23 308 \$	27 643 \$
	Services Canada	3 138 \$	5 063 \$
	City of Montreal	1 430 \$	1 912 \$
	Discretionary funds	2 200 \$	950 \$
		153 114 \$	140 367 \$
EXPENSES		481 881 \$	471 119 \$
PUBLIC ENGAGEMENT - BIKES FOR THE SOUTH	Wages, subcontractors and employee benefits - Logistic	102 346 \$	119 104 \$
	Purchase of tools, parts, and materials for the South	99 197 \$	45 951 \$
	International transport	30 906 \$	30 222 \$
	Development in the South	1 475 \$	38 138 \$
	Rent and electricity	27 019 \$	21 551 \$
	Canadian transport and rolling stock expenses	7 012 \$	12 050 \$
	Collections, tools and warehouse expenses	6 465 \$	5 973 \$
		274 420 \$	272 989 \$
PUBLIC AWARENESS AND EDUCATION	Wages and employee - Communications	85 901 \$	75 038 \$
	Promotional events	3 885 \$	5 849 \$
	Publications, graphic design, photo	1 860 \$	10 745 \$
	Professional fees	5 890 \$	8 614 \$
	Post, telecommunications, travel and educational materials	5 883 \$	7 544 \$
	Merchandise held for sale	1 643 \$	1 466 \$
	Rent and electricity	1 501 \$	1 197 \$
		106 563 \$	110 453 \$
OPERATIONS	Wages and employee benefits - Coordination	75 287 \$	59 684 \$
	Professional fees	7 255 \$	6 342 \$
	Insurance, taxes and permits	6 195 \$	8 476 \$
	Interest and bank charges	4 851 \$	3 838 \$
	Democratic life, office expenses	719 \$	1 829 \$
	Interest on short-term debt	1 962 \$	1 521 \$
	Maintenance and repair – equipment and information technology	611 \$	1 662 \$
	Bad debt	1 455 \$	-
	Rent and electricity	1 501 \$	1 197 \$
	Loss (gain) on exchange	1 062 \$	2 708 \$
	Publications, graphic design, photo	-	420 \$
		100 898 \$	87 677 \$

NOS SOUTIENS

GOVERNMENTAL PARTNERS

Federal
Service Canada - Canada Summer Jobs

Provincial
Emploi Québec
Ministère des Relations internationales et de la Francophonie
Ministère des Affaires municipales et de l'Occupation du territoire
Fonds d'action québécois en développement durable
Ministère du Développement Durable, de l'Environnement et de la Lutte contre les changements climatiques

Municipal
Ville de Montréal - Aide aux OBNL locataires

NON-GOVERNMENTAL PARTNERS

Alliance des professeures et professeurs de Montréal
Filles de Jésus
Abbaye St Benoît du Lac
Fondation Familiale Trottier
Syndicat des professeur.es du CEGEP Édouard Montpetit
Sœurs de Notre-Dame du Saint-Rosaire
Sœurs de Saint-Joseph de Saint-Hyacinthe

SPONSORS

Atelier du Recycliste
Arkel
Biothentique
Boutique Ta-Dah
ByCKL
Café Rico
Caisse du Centre-Est de la Métropole
Caisse d'économie solidaire
Communauto
Cominar
Compost Montréal
De Froment et de Sève
Déménagement Miette
Dieu du Ciel
Dumoulin Bicyclettes

Espace Organique
Fruiterie Forcier
IGA Marché Barcelo
IKEA
Jus Loop
Klova
Le castor
LCSM - Loisirs Communautaires
Saint-Michel
LUSH
Maison Écolonet
Öom
Outdoor Gear Canada
Pâtisserie bicyclette
Polar Bear's Club
Pousse l'ananas

Rachelle Béry
Randolph
Salon du vélo
Sushi Momo
TELUS – Comité d'investissement Montréal
Théâtre Outremont
TLC Sérigraphie
TOHU
Transat A.T. inc.
Transport Guilbaut
Urban circus
Vivre Saint-Michel en Santé
Vélo Québec
Vrac sur roues
Wapikoni Mobile

ELECTED REPRESENTATIVE'S SUPPORT

François Ouimet - Marquette District Member
David Heurtel- Viau District Member
Nathalie Roy - Montarville District Member
Sébastien Schneeberger - Drummond–Bois-Francis District Member
Alexandre Iraca – Papineau District Member

Sylvain Ouellet - City Councillor - François-Perreault District

Giuliana Fumagalli – Mayor – Villeray Saint-Michel-Parc Extension District
Luc Fernandez - City hall - Plateau District



CycloNordSud

RECYCLING BIKES. TRANSFORMING LIVES.



CYCLONORDSUD.ORG



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